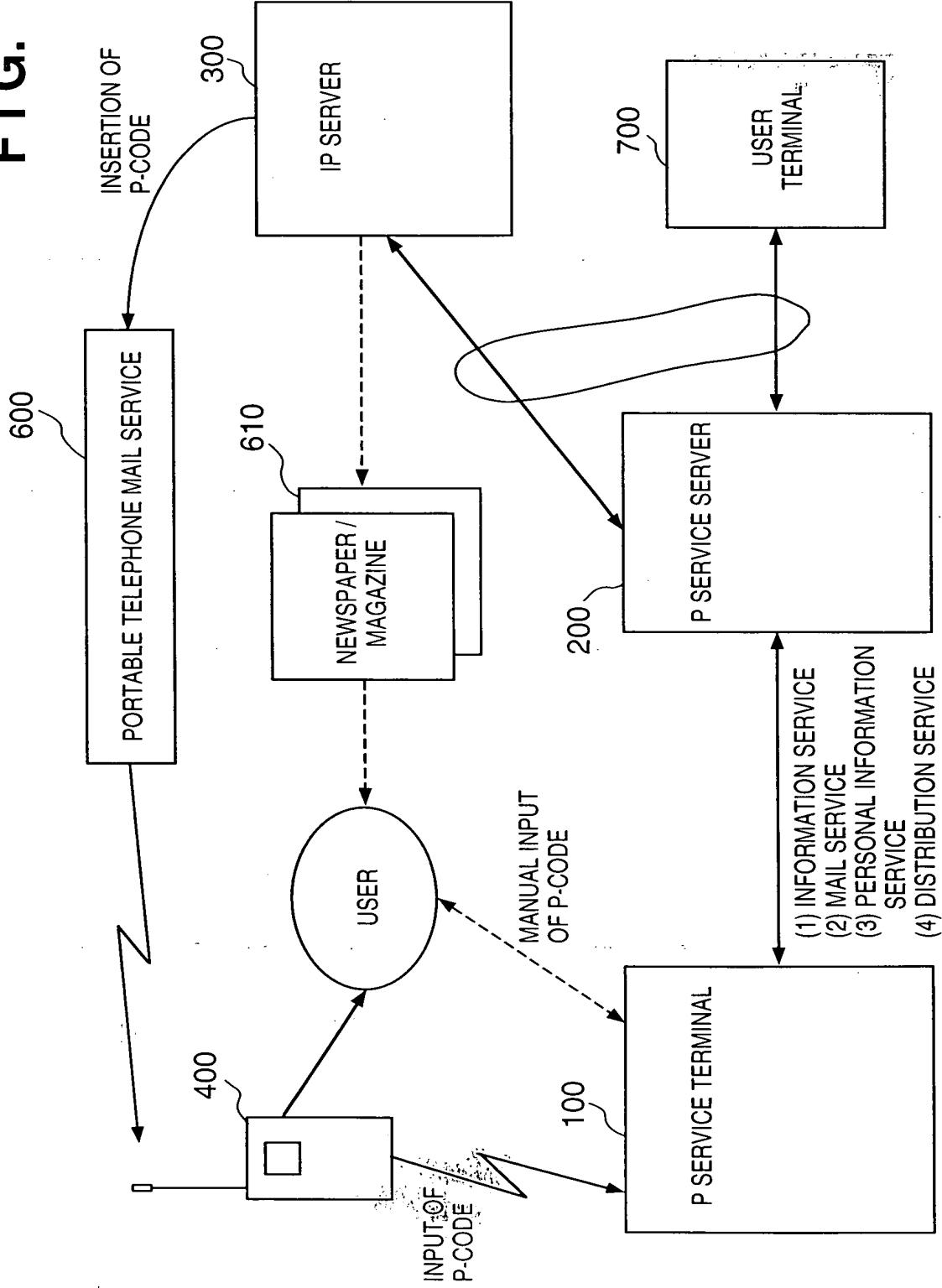
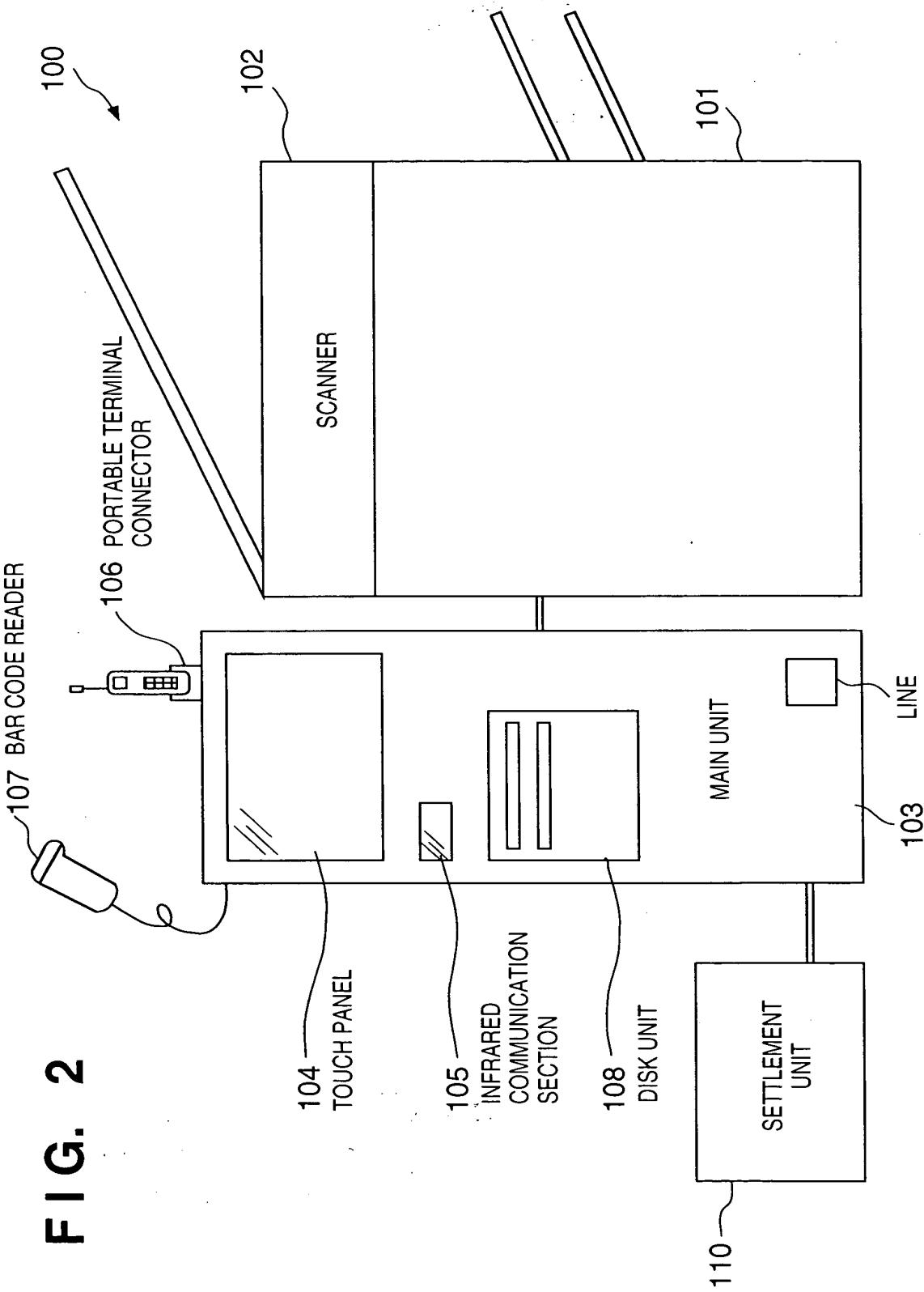
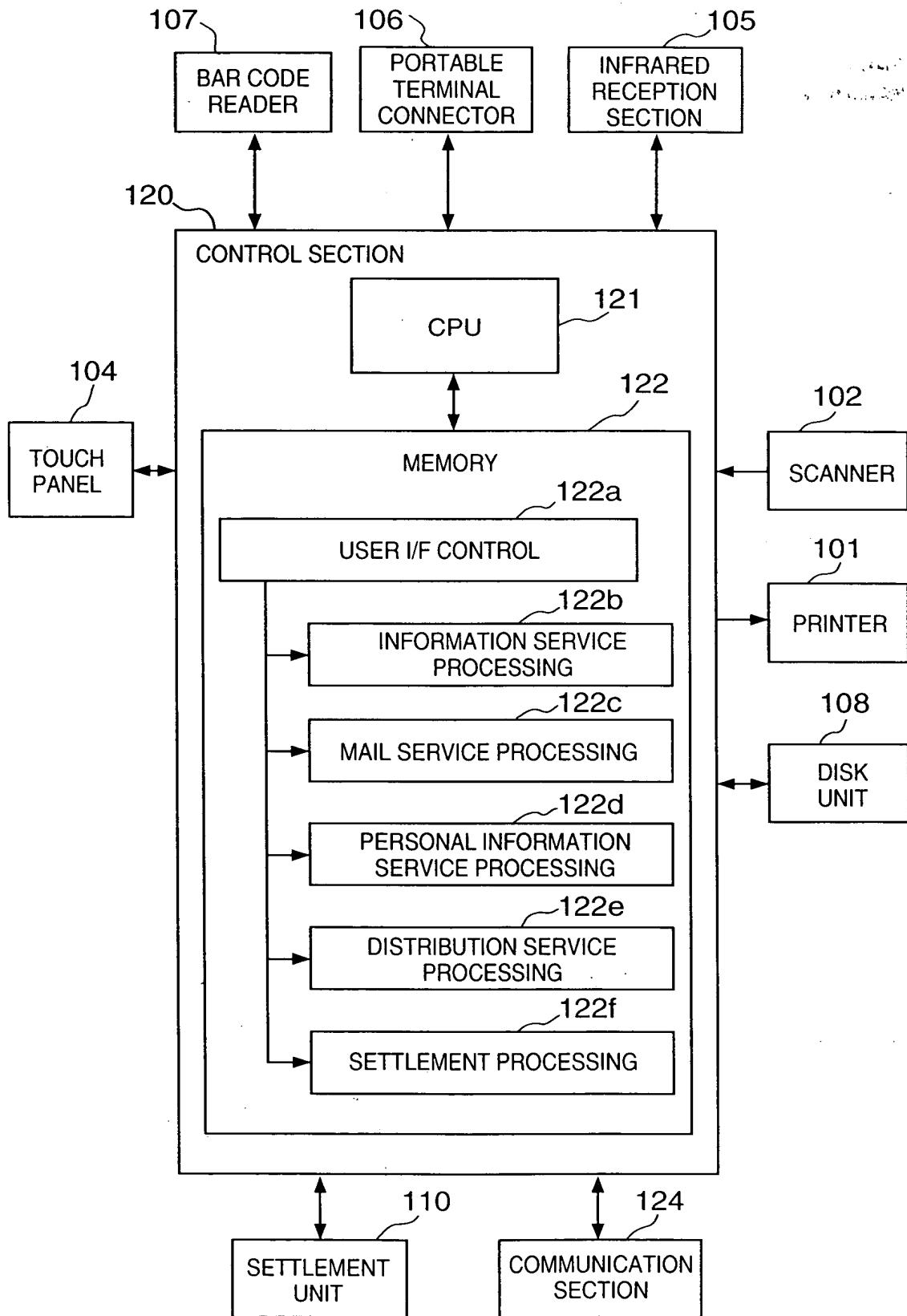


FIG. 1





## FIG. 3



## FIG. 4

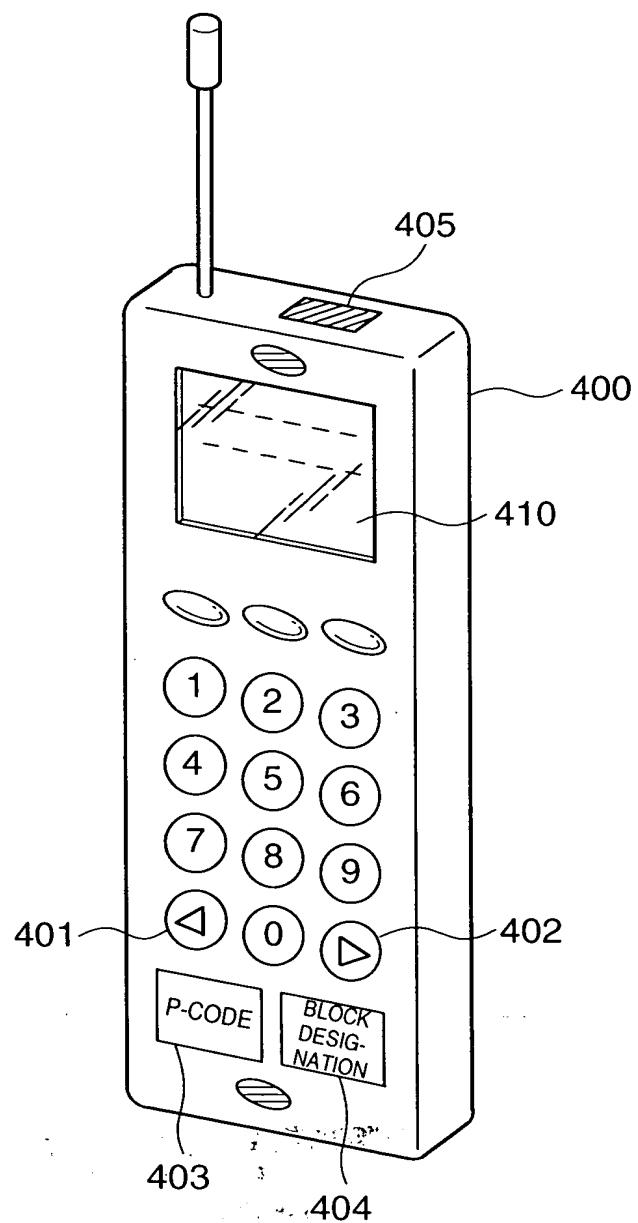


FIG. 5

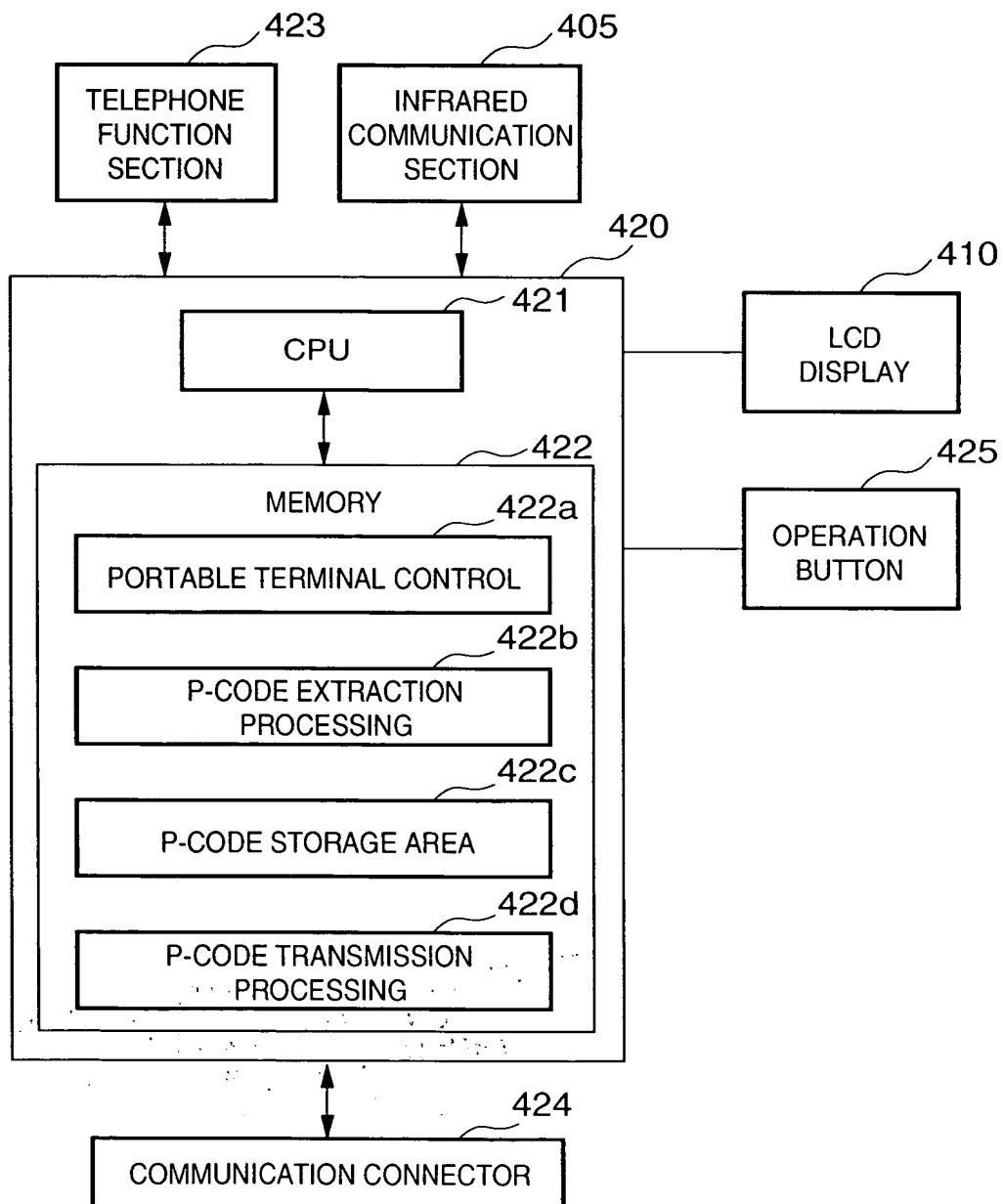


FIG. 6

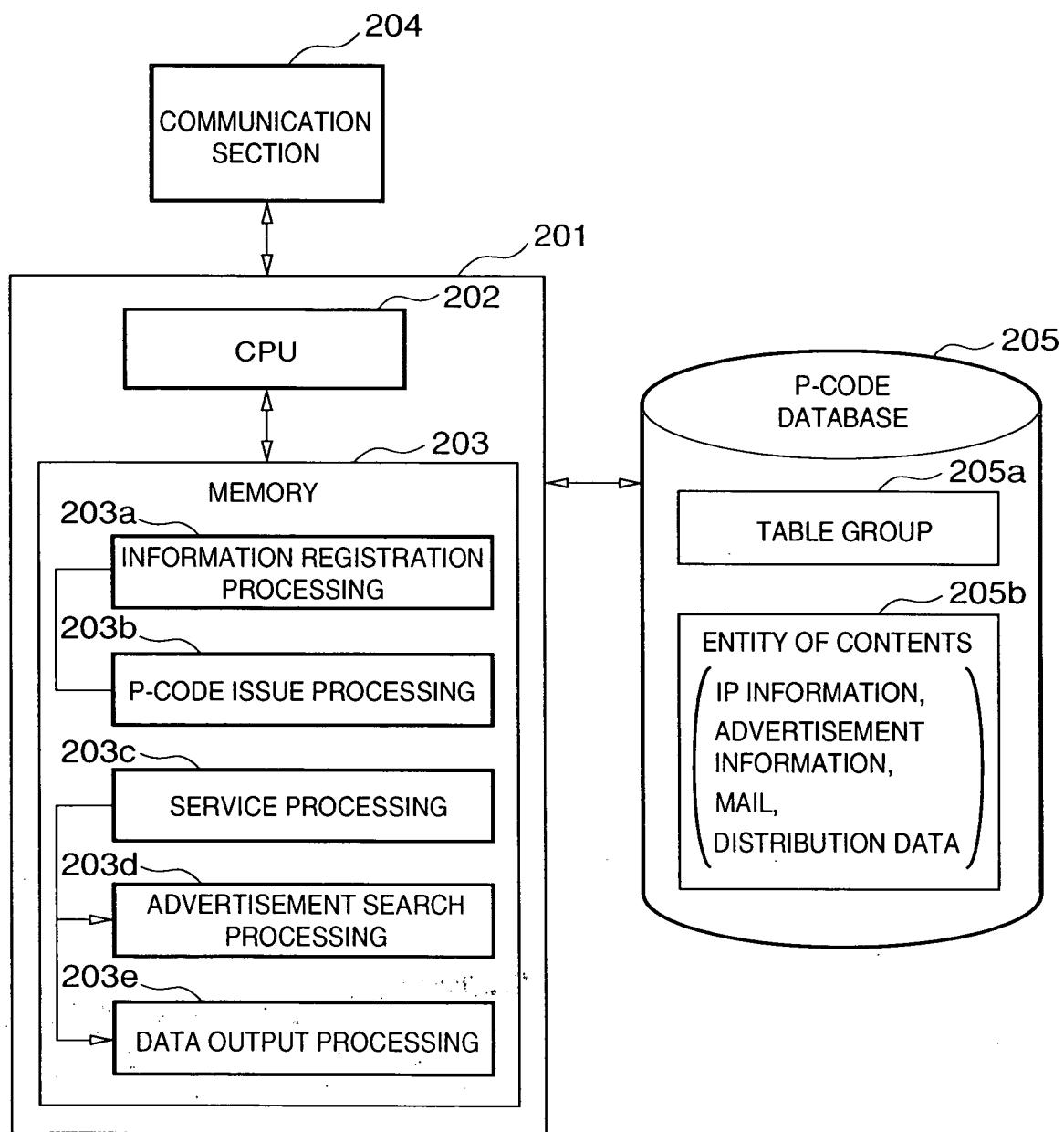


FIG. 7

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IP INFORMATION REGISTRATION TABLE			
P-CODE	IDENTIFICATION SECTION	PARENT CODE SECTION FLAG REPRESENTING WHETHER Sub-code IS PRESENT Sub-code SECTION LINK	LINKED P-CODE
BASIC PROPERTIES	OWNER ID		REGISTERED, USABLE, SUSPENDED, ABOLISHED
	TITLE		
	SUBTITLE (SUMMARY)		
	STATUS		
	PRICE OF INFORMATION		
	SIZE	ADVERTISEMENT INSERTION ENABLE / DISABLE CONDITION	
		PASSWORD FOR INFORMATION	
		DATA OF START OF INFORMATION INSERTION	
		TERM OF INFORMATION	
		VALID DATES OF CODE	
		MINIMUM ENLARGEMENT LIMIT VALUE	
		MINIMUM REDUCTION LIMIT VALUE	
	GENRE		
	SUBGENRE		FOR INFORMATION WITH
	REGION CODE		REGIONAL CHARACTERISTICS
	KEYWORD LIST		
	KEYWORD WEIGHT LIST		
FRAME INFORMATION	P-CODE		
NONLINK INFORMATION	P-CODE LINKED TO THIS INFORMATION		
ENTITY FILE INFORMATION	NUMBER OF FILES		
	FILE NAME (LIST CORRESPONDING TO NUMBER OF FILES)		

## FIG. 8

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ADVERTISEMENT INFORMATION TABLE					
P-CODE	ADVERTISEMENT PROPERTIES	OWNER ID	DATE OF START OF ADVERTISEMENT INSERTION TERM OF ADVERTISEMENT	LINK INFORMATION TO IP INFORMATION	
				SIZE OF ADVERTISEMENT PORTRAIT/LANDSCAPE ADVERTISEMENT SIZE ADJUSTMENT METHOD SETTING OF ADVERTISEMENT INSERTION POSITION UPPER LIMIT OF AMOUNT ADVERTISEMENT PRICE INFORMATION (UNIT PRICE) UPPER LIMIT OF PRINTING COUNT CURRENT PRINTING COUNT	TYPE OF LINK METHOD TARGET KEYWORD LIST TARGET KEYWORD WEIGHT LIST
LINK	P-CODE	NUMBER OF FILES			
ENTITY FILE INFORMATION	FILE NAME (LIST CORRESPONDING TO NUMBER OF FILES)				

# F | G. 9

## USER INFORMATION TABLE

P-CODE OF USER (TELEPHONE) NUMBER	USER PROFILE	POSTAL CODE ADDRESS TYPE OF SERVICE TO USE NAME OF COMPANY BUSINESS CATEGORY ID BUSINESS CATEGORY (OTHERS) NAME OF DEPARTMENT / SECTION POST JOB PRINTING PAPER INFORMATION	PRIORITY FOR LAYOUT PAPER SIZE DIRECTION OF PAPER AMOUNT OF ADVERTISEMENT (e.g., USE OF LOWER SURFACE)
		BIRTHDAY / BLOOD TYPE / SEX FINAL SCHOOL CARRIER / OCCUPATION ID / OCCUPATION (OTHERS) MARRIED / SINGLE / NUMBER OF FAMILY NUMBERS / INCOME / AMOUNT OF SAVING HOUSE IN POSSESSION OR NOT / CAR / PISTON DISPLACEMENT / MODEL MOTORCYCLE / PISTON DISPLACEMENT / MODEL CURRENT PET / DESIRED PET HOBBY / MUSIC / MOVIE SPECTATOR SPORTS / SPORTS / FISHING GENRE OF INTEREST (DESIRED INFORMATION) (ID LIST)	
PERSONAL INFORMATION TABLE		TO ANOTHER DB	
MAIL SERVICE INFORMATION		NUMBER OF MAIL MESSAGES MAXIMUM ENLARGEMENT LIMIT VALUE MINIMUM REDUCTION LIMIT VALUE P-CODE LIST (NUMBER CORRESPONDING TO NUMBER OF MAIL MESSAGES)	
DISTRIBUTION SERVICE INFORMATION		NUMBER OF REGISTERED DATA P-CODE LIST (NUMBER CORRESPONDING TO NUMBER OF DISTRIBUTED DATA)	
PERSONAL INFORMATION SERVICE INFORMATION		NUMBER OF FRAME DATA P-CODE LIST (NUMBER CORRESPONDING TO NUMBER OF FRAME DATA)	

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FIG. 10

MAIL SERVICE P-CODE TABLE			
P-CODE (TELEPHONE NUMBER#NUMBER)	PROPERTIES OF MAIL	SUBJECT SENDER DATE AND TIME OF TRANSMISSION	
	ENTITY FILE INFORMATION	NUMBER OF FILES (INCLUDING ATTACHED FILE) FILE NAME (LIST CORRESPONDING TO NUMBER OF FILES)	

## FIG. 11

DISTRIBUTION SERVICE P-CODE TABLE

P-CODE (TELEPHONE NUMBER-NUMBER)	PROPERTIES OF REGISTERED INFORMATION	TITLE * DATE OF INFORMATION REGISTRATION VALID DATES OF INFORMATION PASSWORD (PASSWORD) FOR INFORMATION
ENTITY FILE INFORMATION	NUMBER OF FILES (INCLUDING ATTACHED FILE) FILE NAME (LIST CORRESPONDING TO NUMBER OF FILES)	

F | G. 12

PERSONAL INFORMATION SERVICE P-CODE TABLE

P-CODE (TELEPHONE NUMBER##NUMBER)	PROPERTIES OF PERSONAL P-CODE INFORMATION	TITLE DATE OF FINAL PRINTING PRINTING PAPER INFORMATION	PRIORITY FOR LAYOUT PAPER SIZE DIRECTION OF PAPER AMOUNT OF ADVERTISEMENT (e.g., USE OF LOWER SURFACE)
REGISTERED P-CODE INFORMATION	NUMBER OF REGISTERED P-CODES P-CODE LIST (INDICATING FRAME)		

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# FIG. 13

PERSONAL INFORMATION TABLE

USER-ID	PHONETIC TRANSCRIPTION (LAST NAME) PHONETIC TRANSCRIPTION (FAMILY NAME) NAME (FAMILY NAME) NAME (FIRST NAME) NAME (MIDDLE NAME) POSTAL CODE ADDRESS TELEPHONE NUMBER FAX NUMBER PORTABLE TELEPHONE NUMBER E-MAIL ADDRESS PASSWORD	PRIORITY FOR LAYOUT PAPER SIZE DIRECTION OF PAPER AMOUNT OF ADVERTISEMENT (e.g., USE OF LOWER SURFACE)
	NAME OF COMPANY BUSINESS CATEGORY ID BUSINESS CATEGORY (OTHERS) NAME OF DEPARTMENT / SECTION POST JOB POSTAL CODE OF COMPANY ADDRESS OF COMPANY TELEPHONE NUMBER OF COMPANY FAX NUMBER OF COMPANY PAYER INFORMATION CREDIT CARD COMPANY FOR SETTLEMENT CARD NUMBER VALID DATES OF CARD	USE DISK AREA INFORMATION CHARGE RECORD

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## FIG. 14

OWNER INFORMATION TABLE      SAME AS PERSONAL INFORMATION TABLE

USER-ID	NAME OF COMPANY / NAME POSTAL CODE OF COMPANY ADDRESS OF COMPANY TELEPHONE NUMBER OF COMPANY FAX NUMBER OF COMPANY E-MAIL ADDRESS OF PERSON IN CHARGE PASSWORD BUSINESS CATEGORY ID BUSINESS CATEGORY (OTHERS) NAME OF DEPARTMENT / SECTION PAYER INFORMATION  USE DISK AREA INFORMATION CHARGE RECORD	BANK OF PAYER BANK ACCOUNT OF PAYER CONTRACT TERM
---------	---	---

## FIG. 15

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TERMINAL INFORMATION TABLE	
TERMINAL ID	OWNER ID REGION INFORMATION TYPE OF TERMINAL REGION INFORMATION
	VERSION OF TERMINAL VERSION OF TERMINAL SOFTWARE TERMINAL INPUT DEVICE INFORMATION CAPACITY OF TERMINAL STORAGE DEVICE TERMINAL OUTPUT DEVICE INFORMATION LANGUAGE PRINTING ABILITY
	PAPER SIZE DOUBLE SIDE / ONE SIDE COLOR / MONOCHROME PRINTING SPEED FONT
	PRINTING SPOOL STATE INFORMATION OF REMAINING CAPACITY OF STORAGE DEVICE P-CODE CACHE STATE
	TERMINAL STATE INFORMATION

FIG. 16

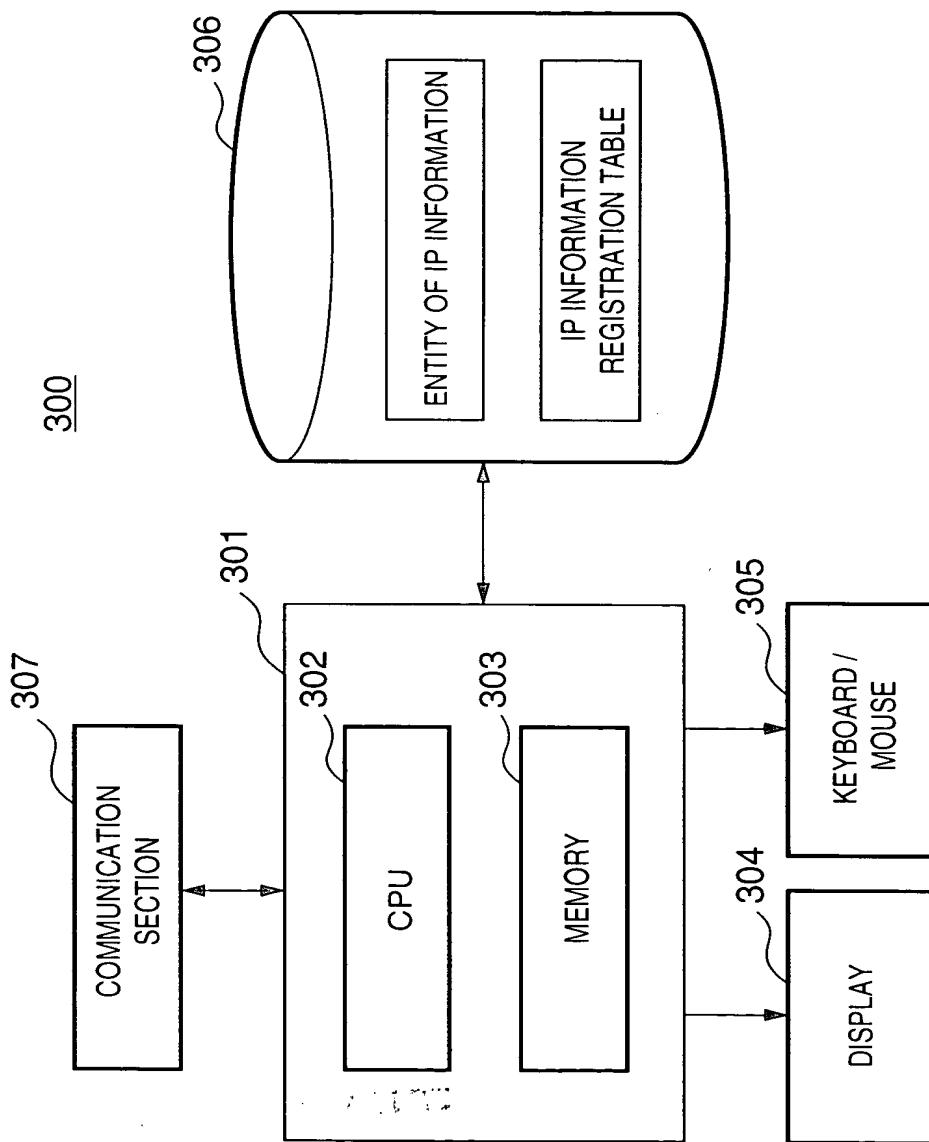
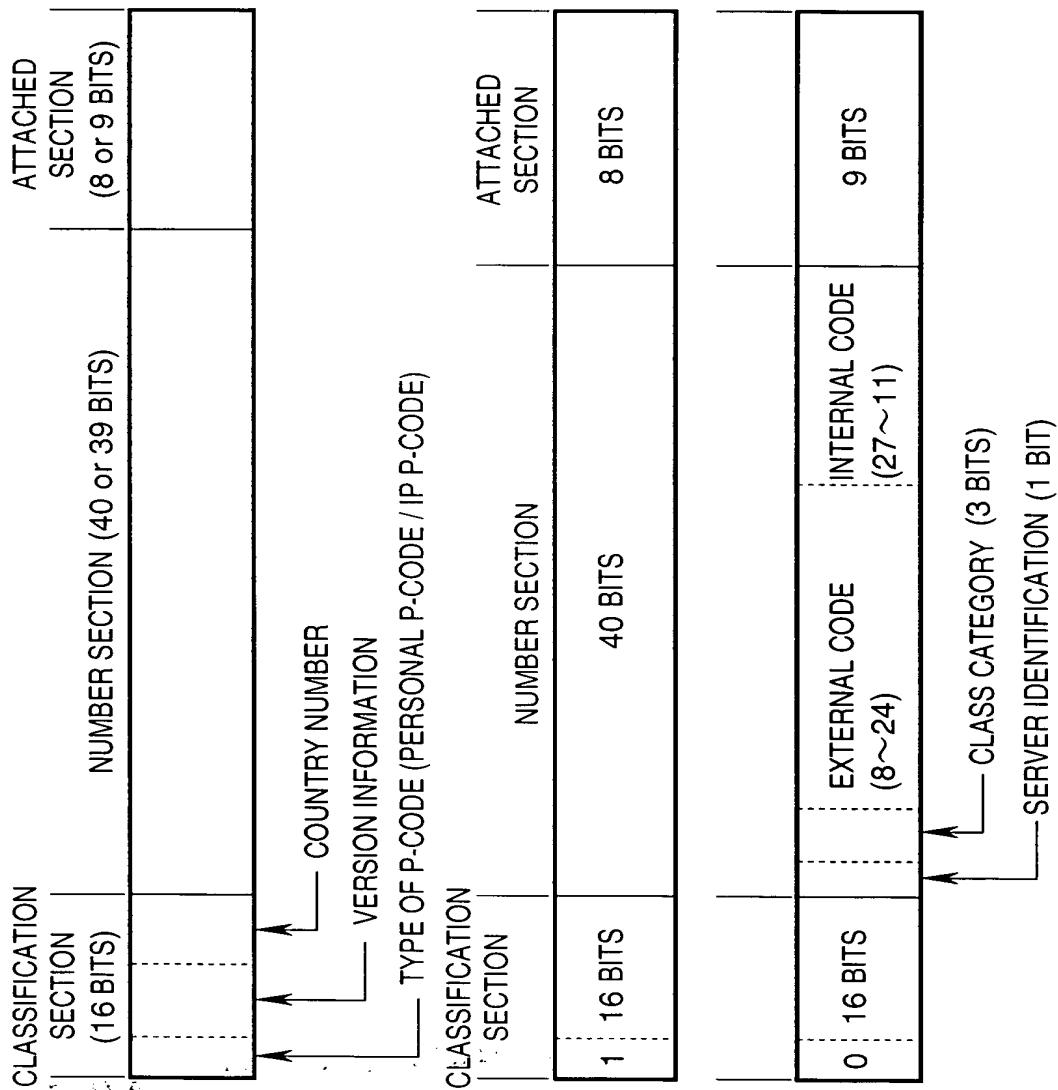
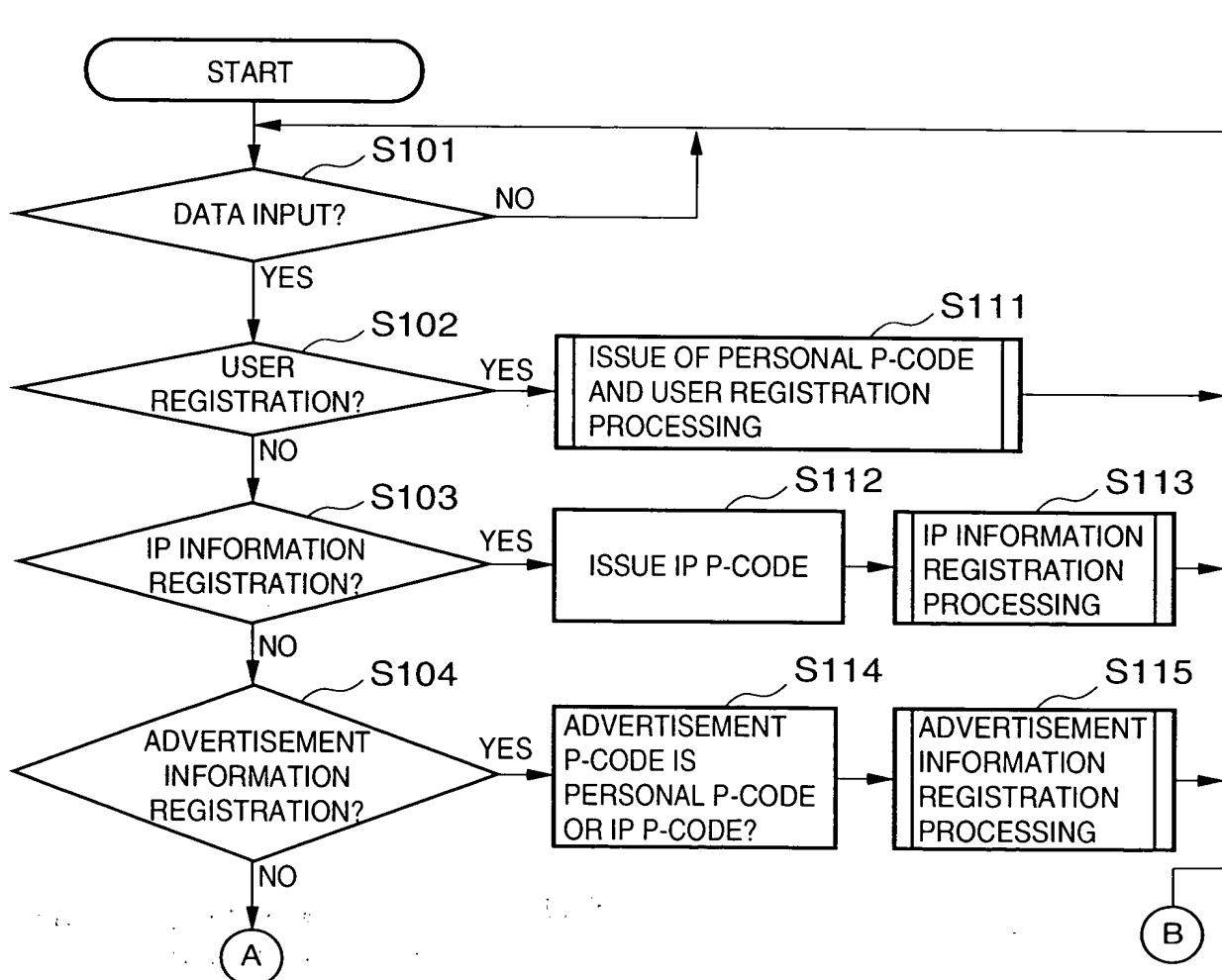


FIG. 17



Bit	CONTENTS OF P-CODE							
1	0 : INFORMATION P-CODE (BIT REPRESENTING WHETHER P-CODE IS TELEPHONE CODE)				1 : PERSONAL USER P-Code			
2	VERSION BITS (7 BITS)				VERSION BITS (7 BITS)			
9	COUNTRY NUMBER IDENTIFICATION BITS (8 BITS) (NORMALLY NOT INPUT BY USER)				COUNTRY NUMBER IDENTIFICATION BITS (8 BITS) (NORMALLY NOT INPUT BY USER)			
17	CanDI SERVER IDENTIFICATION BIT (= 1 : CanDI SERVER)				TELEPHONE NUMBER			
18	IP SCALE IDENTIFICATION BITS (3 BITS)				(INTEGER HAVING 12 DIGITS AT MAXIMUM)			
19	(=1: MINIMAL SCALE, = 2 : SMALL SCALE, = 3 : MEDIUM SCALE, = 4 : LARGE SCALE, = 5 : MAXIMAL SCALE)				(40 BITS)			
21	SITE IDENTI- FICATION BITS (24 BITS) (FOR IP IN MINIMAL SCALE),	SITE IDENTI- FICATION BITS (20 BITS) (FOR IP IN SMALL SCALE),	SITE IDENTI- FICATION BITS (16 BITS) (FOR IP IN MEDIUM SCALE),	SITE IDENTI- FICATION BITS (12 BITS) (FOR IP IN LARGE SCALE),	SITE IDENTI- FICATION BITS (8 BITS) (FOR IP IN MAXIMAL SCALE AND CanDI SERVER), THE MAXIMUM NUMBER OF REGISTER- ABLE IPS IS 16,000,000			
28	NUMBER OF REGISTER- ABLE IPS IS 16,000,000	NUMBER OF REGISTER- ABLE IPS IS 1,048,575	NUMBER OF REGISTER- ABLE IPS IS 65,535	NUMBER OF REGISTER- ABLE IPS IS 2,047	INDIVIDUAL INFORMA- TION ID BITS (27 BITS), EACH IP CAN REGISTER UP TO ABOUT 130,000,000 PIECES OF INFORMA- TION			
37	INDIVIDUAL INFORMA- TION ID BITS (15 BITS), EACH IP CAN REGISTER UP TO ABOUT 32,767 PIECES OF INFORMA- TION	INDIVIDUAL INFORMA- TION ID BITS (19 BITS), EACH IP CAN REGISTER UP TO ABOUT 500,000 PIECES OF INFORMA- TION	INDIVIDUAL INFORMA- TION ID BITS (23 BITS), EACH IP CAN REGISTER UP TO ABOUT 8,000,000 PIECES OF INFORMA- TION	INDIVIDUAL INFORMA- TION ID BITS (11 BITS), EACH IP CAN REGISTER UP TO ABOUT 2,047 PIECES OF INFORMA- TION	INDIVIDUAL INFORMA- TION ID BITS (27 BITS), EACH IP CAN REGISTER UP TO ABOUT 500,000 PIECES OF INFORMA- TION			
41								
44								
45								
56	SURFIX (9 BITS), 512 PIECES AT MAXIMUM				TYPE OF SURFIX (3 BITS), 7 TYPES AT MAXIMUM			
57								
58								
59								
60								
61								
62								
63								
64					SURFIX (5 BITS), 31 PIECES AT MAXIMUM			

FIG. 19



## FIG. 20

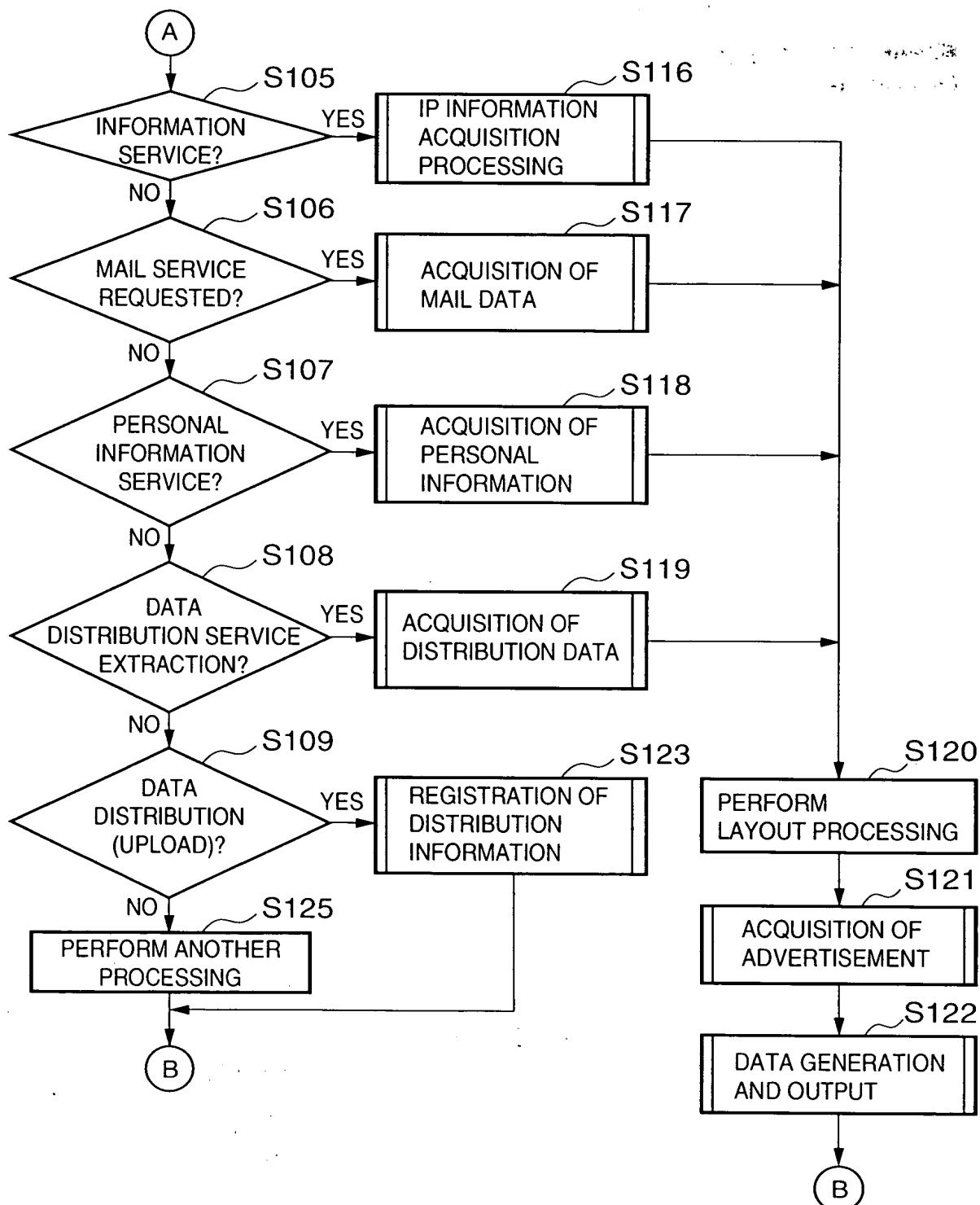
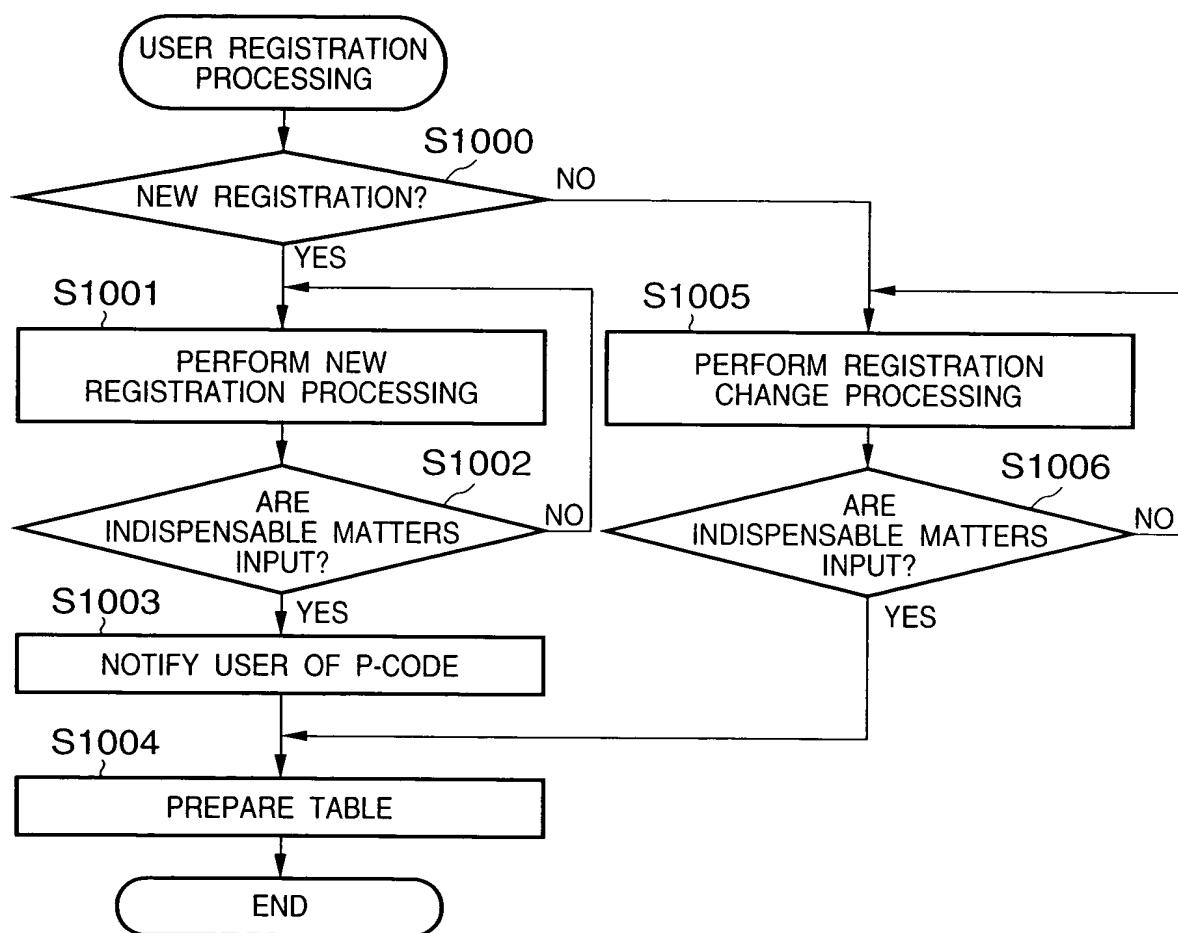


FIG. 21



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## FIG. 22

USER ID : NEW REGISTRATION

1000	NAME / ADDRESS (N)	1010	PASSWORD (P)
1020	PLACE OF EMPLOYMENT (A)	1030	CREDIT CARD (C)
1040	SERVICE (S)	1050	PERSONAL INFORMATION (U)
1060	PERSONAL INFORMATION 2 (D)	1070	DESIRED INFORMATION (T)
1080	PRINTING PAPER (Q)	1090	FAVORITE INFORMATION REGISTRATION (R)

OK      CANCEL

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## FIG. 23

<input type="checkbox"/>					
PHONETIC TRANSCRIPTION (K) :	KOSUGI	TARO			
NAME (N) :	KOSUGI	TARO			
HOME					
POSTAL CODE (Z) :	211	-	0000		
ADDRESS (A) :	10-2, 5-CHOME, KAWASAKI-SHI, TOKYO				
TELEPHONE NUMBER (T) :	<input type="text"/>	-	<input type="text"/>	-	<input type="text"/>
FAX NUMBER (F) :	<input type="text"/>	-	<input type="text"/>	-	<input type="text"/>
PORTABLE TELEPHONE NUMBER (C) :	090	-	0289	-	2345
E-MAIL ADDRESS (E) :	kosugi@canon				
			<input type="button" value="OK"/>	<input type="button" value="CANCEL"/>	

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FIG. 24

USER ID : NEW REGISTRATION MEMBER

PASSWORD (P) :

PASSWORD  
(FOR CONFIRMATION) (Q) :

## F I G. 25

PLACE OF EMPLOYMENT	
NAME OF COMPANY (C) :	CANON INC.
BUSINESS CATEGORY (K) :	MANUFACTURING <input checked="" type="checkbox"/> OTHERS <input type="checkbox"/>
NAME OF DEPARTMENT / SECTION (D) :	MA PROJECT
POST (&P) :	SECTION MANAGER
POSTAL CODE (Z) :	211 - 0000
ADDRESS (A) :	1-2-5, YAMASHITA-CHO, CHUO-KU, KAWASAKI-SHI
TELEPHONE NUMBER (T) :	044   - <input type="text"/> - <input type="text"/>
FAX NUMBER (F) :	<input type="text"/> - <input type="text"/> - <input type="text"/>
OK CANCEL	

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FIG. 26

□ CREDIT CARD INFORMATION

CARD COMPANY

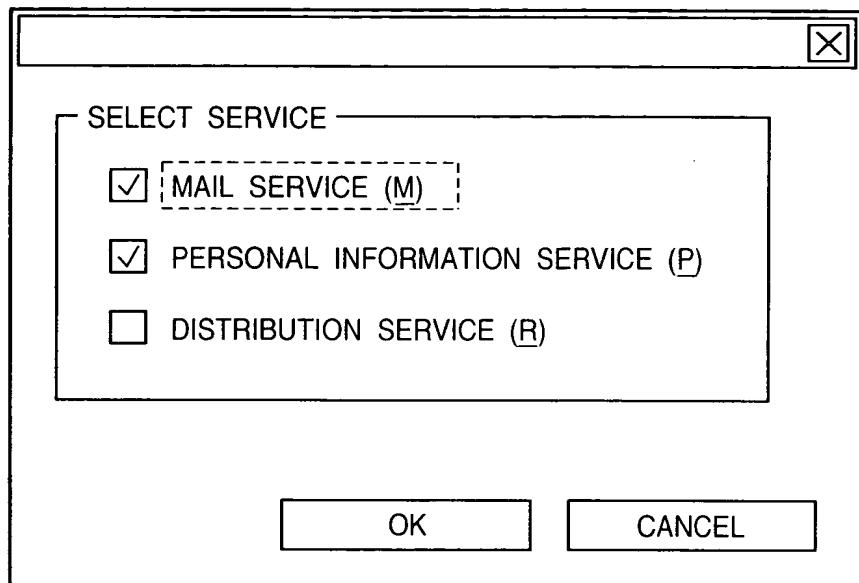
VISA (V)    MasterCard (M)    AmericanExpress (A)  
 JCB (J)    DC (D)

CARD NUMBER (N) :  -  -  -

VALID DATES (P) :  /

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FIG. 27



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FIG. 28

FIG. 28

DATE OF BIRTH (B) :	99/04/01	BLOOD TYPE (L) :	A
SEX (S) :	<input checked="" type="radio"/> MALE	<input type="radio"/> FEMALE	
FINAL SCHOOL CARRIER (G) :	UNIVERSITY/GRADUATE SCHOOL		
OCCUPATION (O) :	TECHNICAL EMPLOYEE	<input type="radio"/>	OTHERS
MARRIED/SINGLE (M) :	<input checked="" type="radio"/> SINGLE	<input type="radio"/> MARRIED	NUMBER OF FAMILY MEMBERS (A) :
INCOME (I) :	¥ 3,000,000 TO	¥ 5,000,000	AMOUNT OF SAVING (F) :
<input type="radio"/> ¥ 1,000,000 OR LESS			
OK		CANCEL	

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FIG. 29

HOUSE (P)  DETACHED HOUSE  APARTMENT HOUSE  RENTAL HOUSE  
 COMPANY HOUSE / DORMITORY  HOUSE OWNED BY RELATIVE

CAR etc. (C)  PRIVATE CAR PISTON DISPLACEMENT  MODEL

MOTOR-CYCLE PISTON DISPLACEMENT  MODEL

PET (P)  PET TYPE   
 DESIRED PET TYPE

HOBBY (H)  MUSIC LISTENING FAVORITE GENRE   
 MOVIEGOING FAVORITE GENRE   
 SPECTATOR SPORTS FAVORITE GENRE   
 SPORTS FAVORITE GENRE   
 FISHING FAVORITE PLACE

OK CANCEL

FIG. 30

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KEYWORD SEARCH

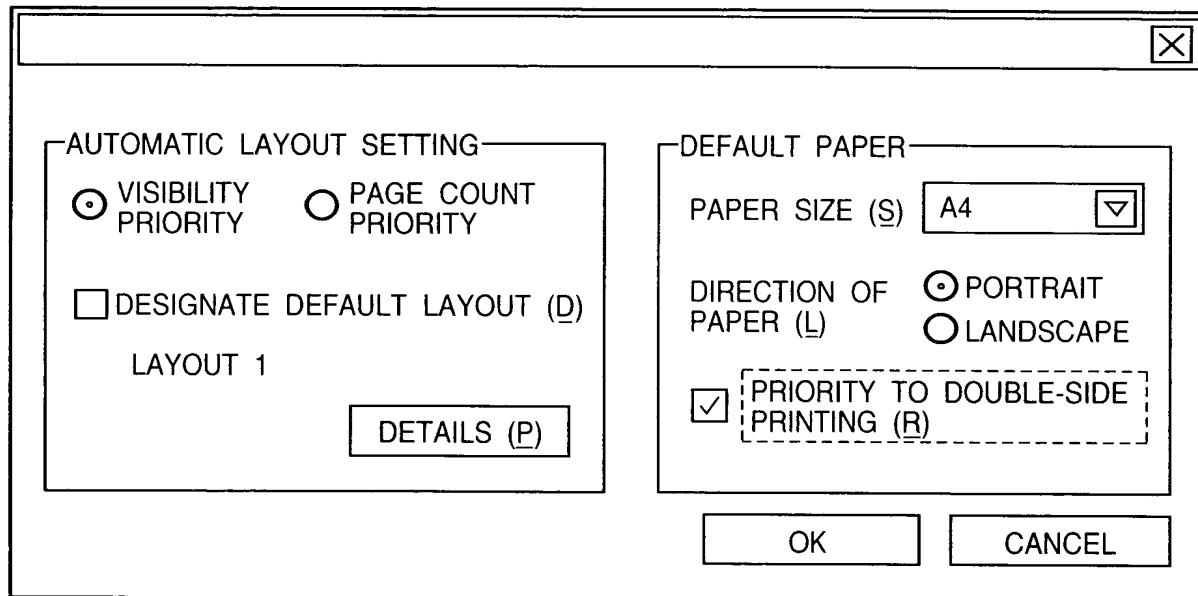
SEARCH

OK CANCEL

DESIRED INFORMATION

ECONOMY  
MARKET  
MARKET OUTLOOK  
DOMESTIC  
DOMESTIC MARKET OUTLOOK  
MERCHANDISE  
STOCK PRICE  
STOCK PRICE OUTLOOK  
FIRST SECTION OF TOKYO STOCK EXCHANGE  
DOW-JONES AVERAGE  
SPECIAL DESIGNATED STOCK  
SECOND SECTION OF TOKYO STOCK EXCHANGE  
INTERNATIONAL  
EXCHANGE  
EXCHANGE OUTLOOK  
EACH MARKET  
ENTERTAINMENT  
SPORTS

F I G. 31



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## FIG. 32

Operating Instructions

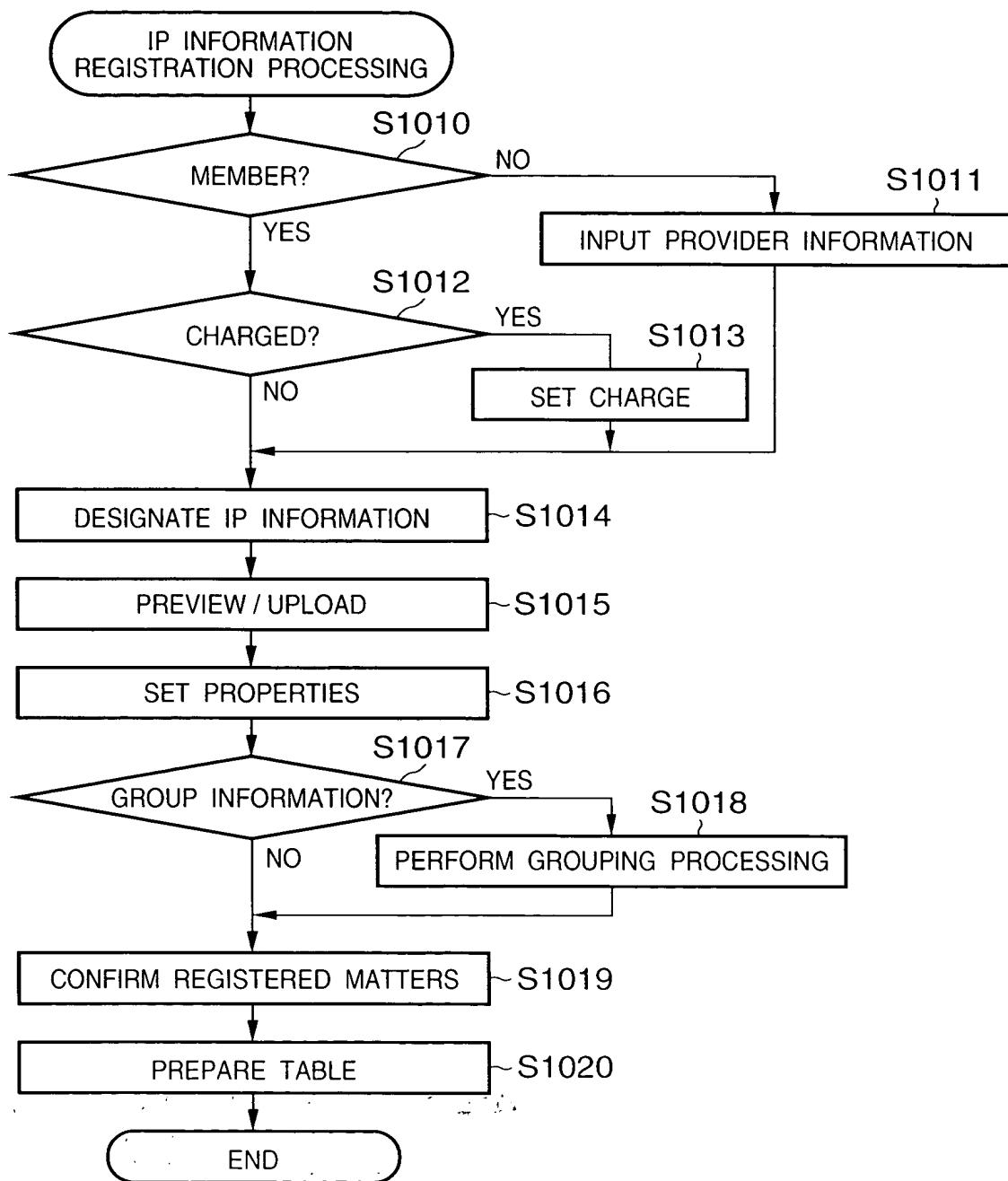
USER ID : 09001234567		<input type="button" value="X"/>
1000'	NAME / ADDRESS (N)	1010'
1020'	PLACE OF EMPLOYMENT (A)	1030'
1040'	SERVICE (S)	1050'
1060'	PERSONAL INFORMATION 2 (D)	1070'
1080'	PRINTING PAPER (Q)	1090'
<input type="button" value="OK"/>		<input type="button" value="CANCEL"/>

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FIG. 33

<input type="button" value="X"/>	
USER ID : 09082937251	
CURRENT PASSWORD (C) :	* * * *
PASSWORD (P) :	* * * *
PASSWORD (FOR CONFIRMATION) (Q) :	* *
<input type="button" value="OK"/> <input type="button" value="CANCEL"/>	

FIG. 34



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F I G. 35

ARE YOU A MEMBER?

YES (Y)      MEMBERSHIP NUMBER (C) : CAI-00023

NO (N)

NEXT (E)      CANCEL (C)

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FIG. 36

INPUT PASSWORD OF MEMBER ID CA\_INF\_0023 (P):

\*\*\*\*\*

NEXT (F)    BACK (B)    CANCEL  
REGISTRATION (C)

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FIG. 37

IT IS NECESSARY FOR A NONMEMBER TO REGISTER ADDRESS WHERE TO MAKE CONTACT BY THE INFORMATION PROVIDER. INPUT NECESSARY MATTERS AND PRESS "NEXT"

POSTAL CODE (Z) :  -

ADDRESS (A) :

TELEPHONE  
NUMBER (T) :  -  -

NAME OR NAME OF  
COMPANY (N) :

E-MAIL ADDRESS (E) :

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**FIG. 38**

WE RECOMMENDED YOU TO BE A MEMBER.

DO YOU REGISTER FOR MEMBERSHIP?

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FIG. 39

WILL YOU CHARGE FOR THIS INFORMATION?

CHARGE FOR PRINTING (C)

CHARGE (P)  ¥20 PER PRINTING

FIG. 40

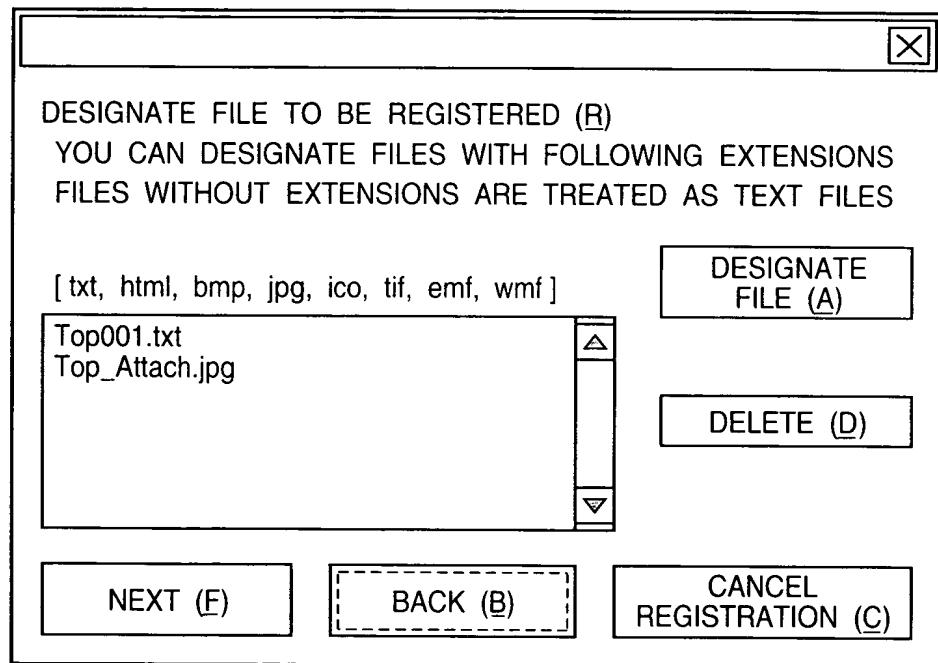
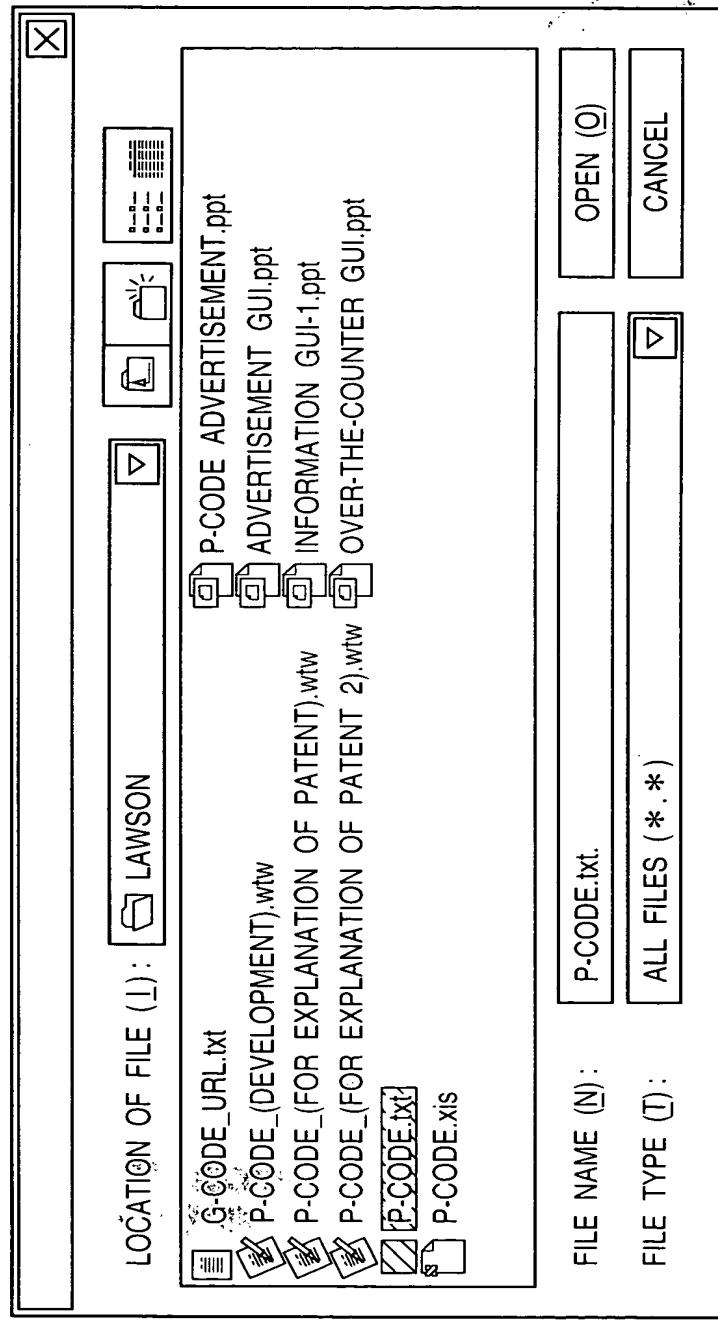
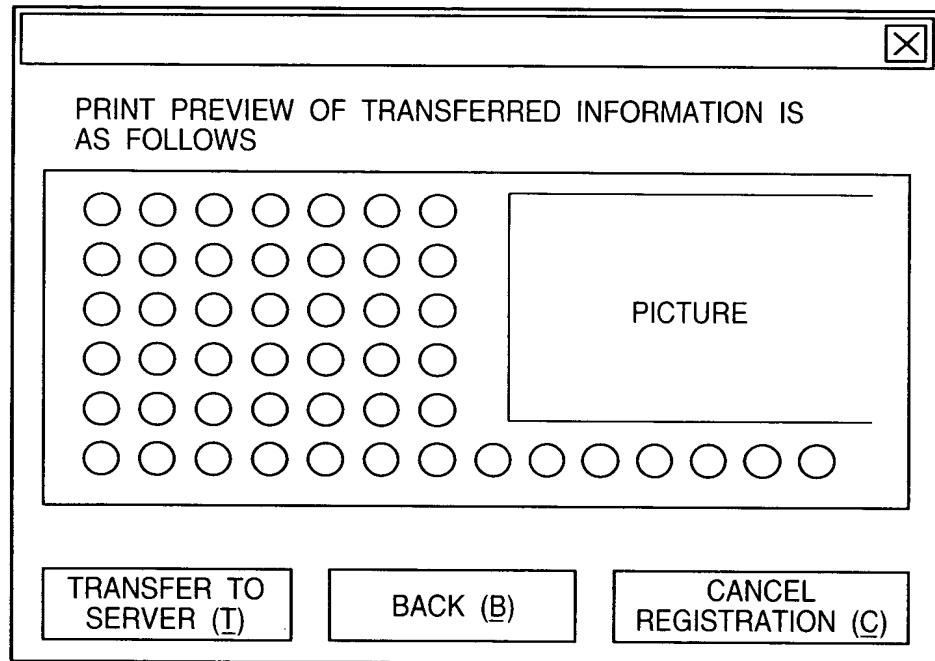


FIG. 41



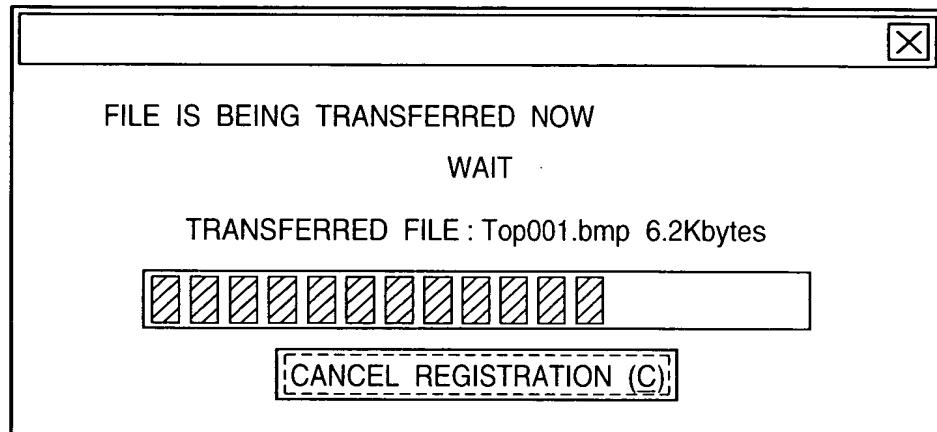
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## FIG. 42



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FIG. 43



## FIG. 44

SET DATE OF START OF INFORMATION INSERTION (S)

APRIL 15, 1999

SET VALID DATES OF INFORMATION

INDEFINITE (I)  
 ONE WEEK (W)  
 ONE MONTH (M)  
 ONE YEAR (Y)  
 DESIGNATE DATE (D)      APRIL 30, 1999

VALID DATES OF P-CODE IS SET INDEPENDENTLY OF THAT OF INFORMATION (F)      MAY 31, 1999

## FIG. 45

SIZE OF INFORMATION TO BE REGISTERED IS AS FOLLOWS

TEXT	142 CHARACTERS
PRINTING IMAGE	4×6cm
OVERALL REGION OF INFORMATION	12×6cm

WILL YOU FIX INFORMATION SIZE IN LAYOUT?

FIX (D)  
 ALLOW CHANGE (A)

FONT SIZE IS FROM  Pt TO  Pt

MAGNIFICATION OF  
PRINTING IMAGE IS FROM  % TO  %

**NEXT (E)** **BACK (B)** **CANCEL  
REGISTRATION (C)**

## FIG. 46

WILL YOU PERMIT ADVERTISEMENT INSERTION  
INTO THE PAGE?

YES (Y)  
 PERMIT FOR LOWER SURFACE (R)  
 NO (N)

**NEXT (F)**   **BACK (B)**   **CANCEL  
REGISTRATION (C)**

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FIG. 47

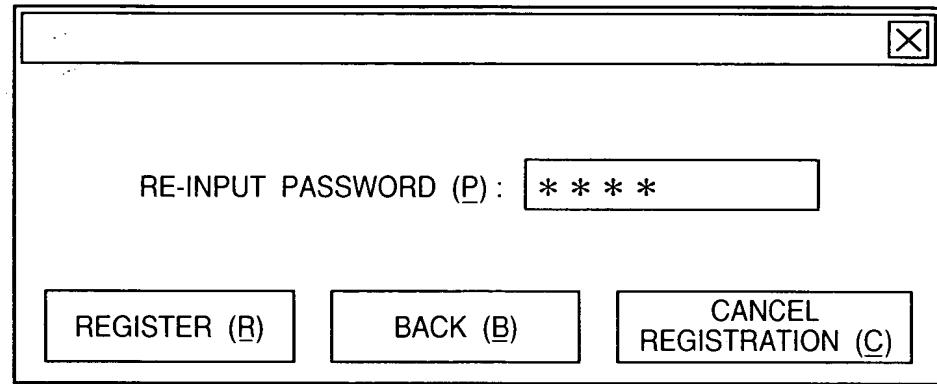
WILL YOU SET PASSWORD FOR ACCESS TO INFORMATION?

SET PASSWORD (S)

PASSWORD (P):

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FIG. 48



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## FIG. 49

SELECT GENRE OF INFORMATION TO BE REGISTERED (J)

SPORTS

SELECT SUBGENRE OF INFORMATION TO BE REGISTERED (S)

BASKETBALL

SET KEYWORD WHEN LINKED TO ADVERTISEMENT (K)

NBA  ADD (A)

GAME RESULTS  DELETE (D)

PERSONAL RECORDS

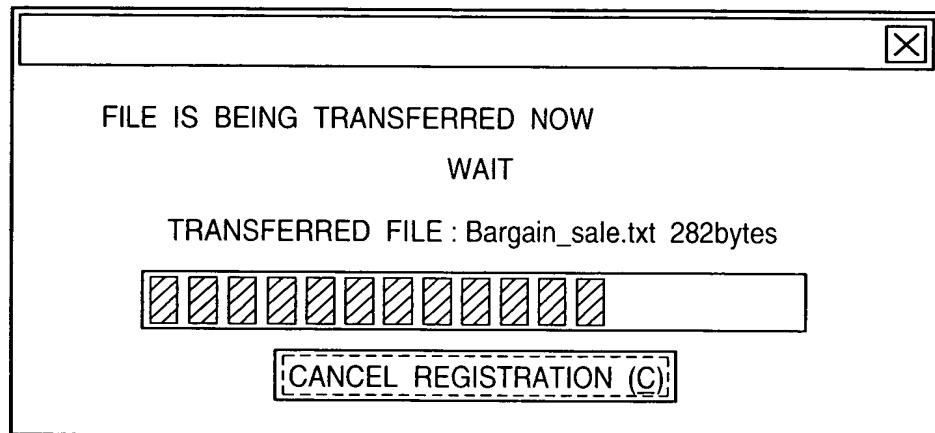
NEGATIVE LINK TO ADVERTISEMENT (N)

NEXT (F)  BACK (B)  CANCEL  
REGISTRATION (C)

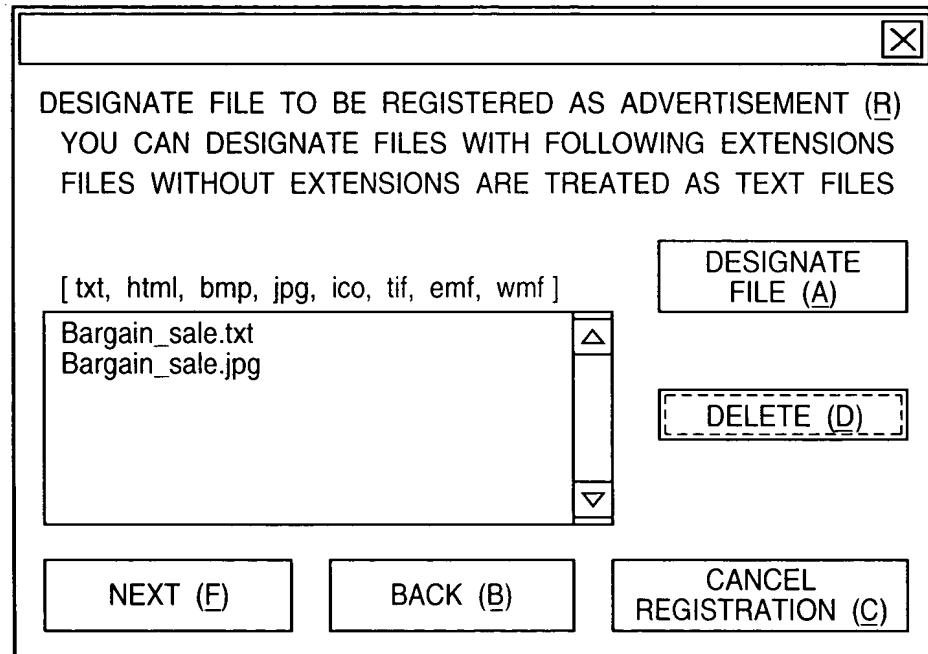
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FILE IS BEING TRANSFERRED NOW

FIG. 60

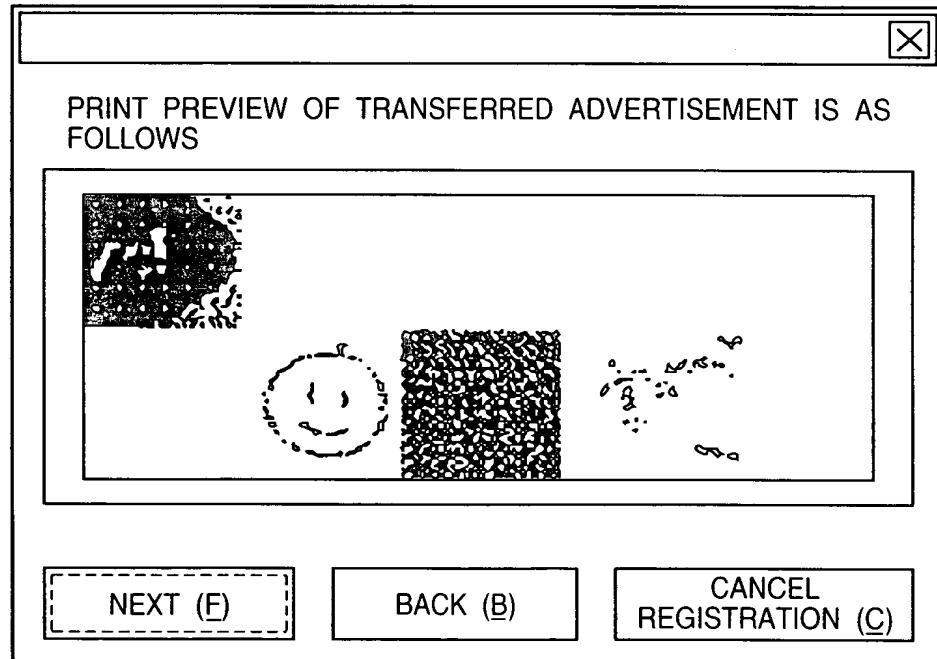


## F I G. 58



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FIG. 59



## F I G. 50

SELECT GENRE OF INFORMATION TO BE REGISTERED (J)

SPORTS	▼		
SELECT	SPORTS	△	(S)
	TRAVEL	▼	
	NEWS/WEATHER FORECAST	△	
	FINANCE	▼	
SET	HOME MEDICINE	△	
	SOCIETY INFORMATION	▼	
	INFORMATION OF ADMINISTRATIVE AGENCIES	△	
	PRIZE COMPETITION	▼	
	GAME RESULTS	△	
	PERSONAL RECORDS	▼	

NEGATIVE LINK TO ADVERTISEMENT (N)

NEXT (F)  BACK (B)  CANCEL  
REGISTRATION (C)

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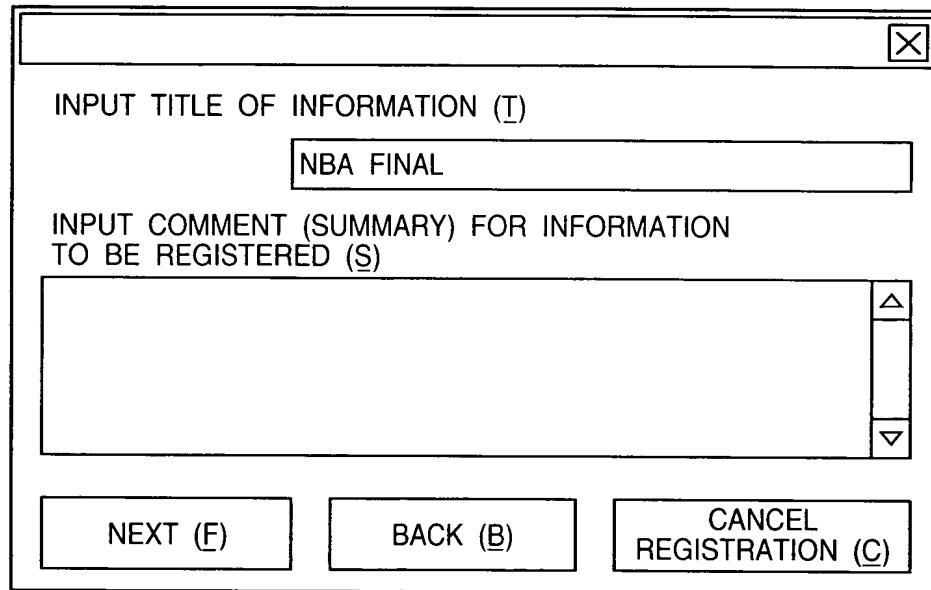
FIG. 51

INPUT TITLE OF INFORMATION (I)

NBA FINAL

INPUT COMMENT (SUMMARY) FOR INFORMATION  
TO BE REGISTERED (S)

NEXT (F)      BACK (B)      CANCEL  
REGISTRATION (C)



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## FIG. 55

ADVERTISEMENT WILL BE REGISTERED

ARE YOU AN ADVERTISEMENT REGISTRATION MEMBER?

YES (Y)    MEMBERSHIP NUMBER (C) :

NO (N)

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FIG. 56

INPUT PASSWORD OF ADVERTISEMENT  
REGISTRATION  
MEMBER ID CA\_INF\_0023 (P)

\*\*\*\*\*

**NEXT (F)**   **BACK (B)**   **CANCEL  
REGISTRATION (C)**

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## FIG. 57

IT IS NECESSARY FOR AN ADVERTISEMENT REGISTRATION NONMEMBER TO REGISTER ADDRESS WHERE TO MAKE CONTACT BY THE ADVERTISEMENT PROVIDER. INPUT NECESSARY MATTERS AND PRESS "NEXT"

POSTAL CODE (Z) :  -

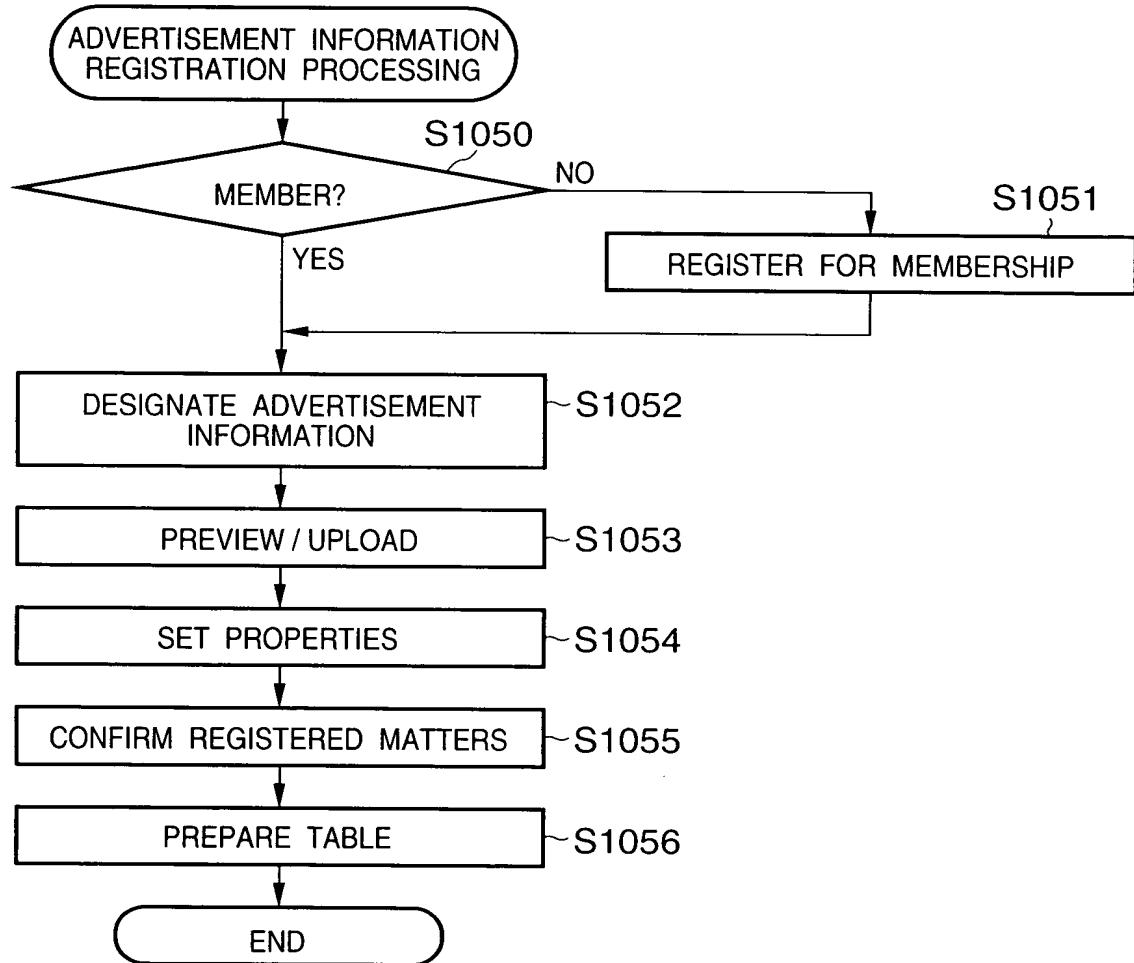
ADDRESS (A) :

TELEPHONE NUMBER (T) :  -  -

NAME OR NAME OF COMPANY (N) :

E-MAIL ADDRESS (E) :

## FIG. 54



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## FIG. 52A

P-CODE TO BE REGISTERED (P)

REGISTERED P-CODE LIST (L)

CREATE NEW GROUP (N)

ADD REGISTERED P-CODE TO EXISTING GROUP (A)

P-CODE OF GROUP TO WHICH P-CODE IS TO BE ADDED (G)

REGISTERED GROUP LIST (I)

FIG. 52B

INPUT TITLE OF NEW GROUP (I)

GAMES OF YESTERDAY

INPUT CONTENTS OF GROUP (S)

GAME RESULTS OF YESTERDAY AND BRIEF COMMENT  
AND STANDINGS

SET INFORMATION UPDATE SCHEDULE (M)

NEXT DAY OF GAME

OK CANCEL

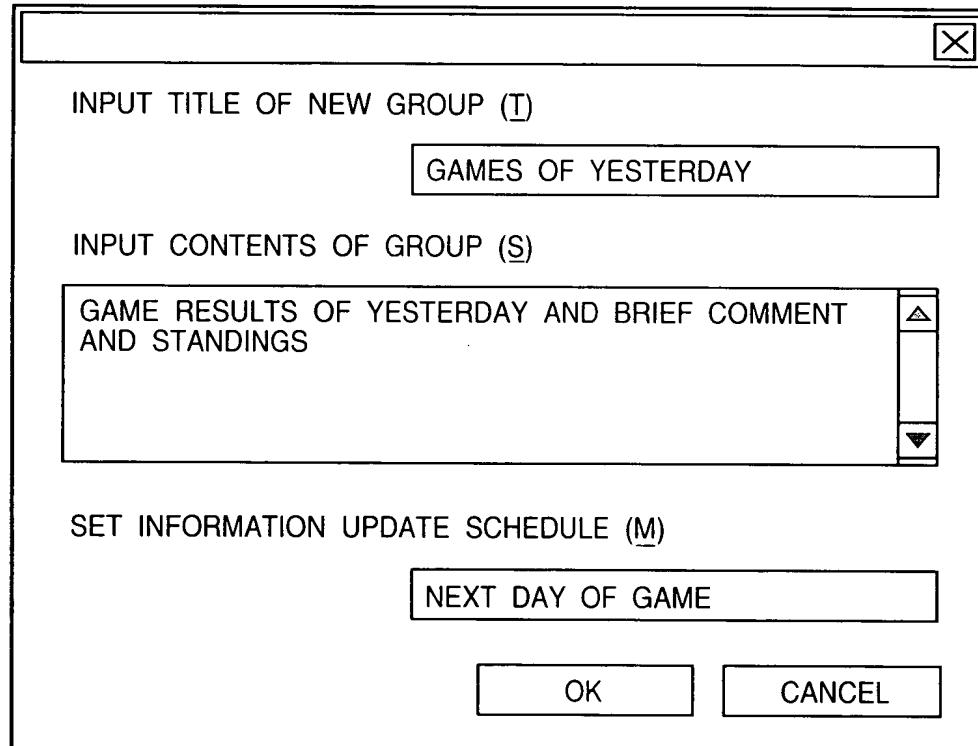
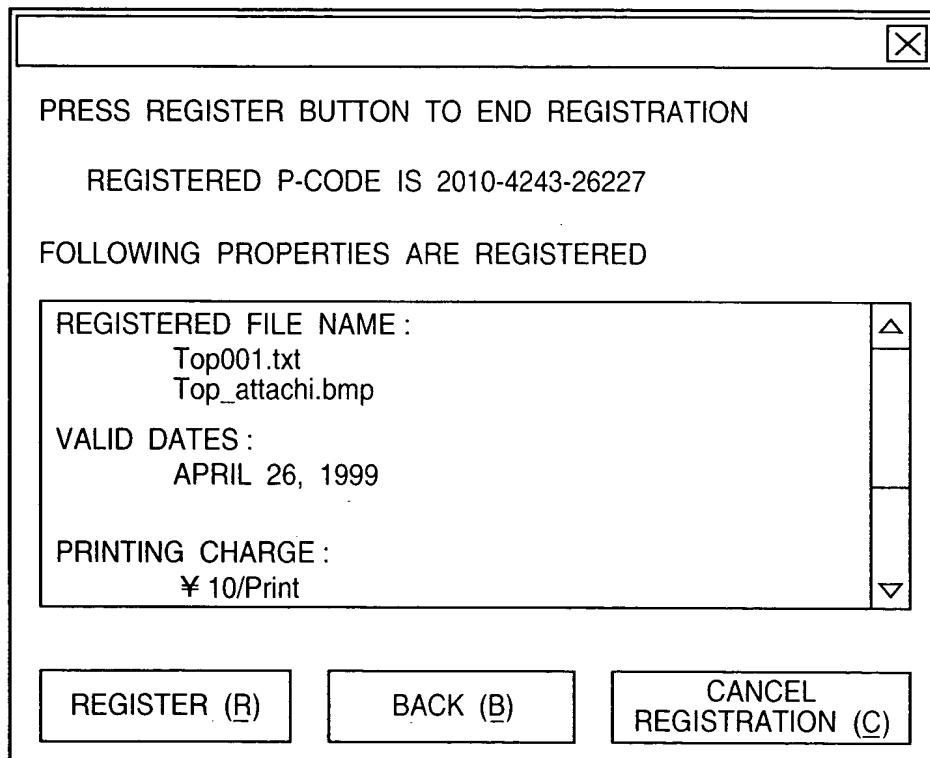


FIG. 53



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FIG. 61

SET DATE OF START OF ADVERTISEMENT INSERTION (S)

MARCH 29, 1999

SET VALID DATES OF ADVERTISEMENT TO BE REGISTERED

INDEFINITE (I)  
 ONE WEEK (W)  
 ONE MONTH (M)  
 ONE YEAR (Y)  
 DESIGNATE DATE (D) APRIL 10, 1999

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## FIG. 62

SELECT LINK METHOD INFORMATION IN WHICH ADVERTISEMENT IS TO BE INSERTED

REGION       AGE GROUP       SEX       SET KEYWORD       DESIGNATE INFORMATION

## FIG. 63

YOU CAN DO FOLLOWING DESIGNATION TO LIMIT REGION

LIMIT IN UNITS OF METROPOLIS AND DISTRICTS  
OR CITIES, TOWNS, AND VILLAGES (P)

DESIGNATE SHOP TO PRINT (S)

DESIGNATE ADDRESS AND RANGE THEREFROM (R)

DESIGNATE RANGE ON MAP (M)

## F I G. 64

ADVERTISEMENT SIZE CALCULATED FROM TRANSFERRED FILE IS AS FOLLOWS		
TEXT	142 CHARACTERS	
PRINTING IMAGE	4×6cm	
OVERALL REGION OF ADVERTISEMENT	12×6cm	
SELECT PRINTING SIZE OF ADVERTISEMENT TO BE REGISTERED (S)		
L SIZE 6cm×12cm	<input type="button" value="▼"/>	
<input type="radio"/> PORTRAIT (P)		
<input checked="" type="radio"/> LANDSCAPE (L)		
ADJUSTMENT OF ADVERTISEMENT SIZE		
<input type="radio"/> ENLARGE / REDUCE REGISTERED DATA TO FIT ADVERTISEMENT TO PRINTING SIZE (A)		
<input type="radio"/> PRINT ADVERTISEMENT AT THE CENTER WITHOUT ANY CHANGE IN SIZE OF REGISTERED DATA (R)		
<input type="button" value="NEXT (F)"/>	<input type="button" value="BACK (B)"/>	<input type="button" value="CANCEL&lt;br/&gt;REGISTRATION (C)"/>

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FIG. 65

PRINTING SETTINGS

ADVERTISEMENT SIZE CALCULATED FROM  
TRANSFERRED FILE IS AS FOLLOWS

TEXT	142 CHARACTERS
PRINTING IMAGE	4×6cm
OVERALL REGION OF ADVERTISEMENT	12×6cm

SELECT PRINTING SIZE OF ADVERTISEMENT TO BE  
REGISTERED (S)

L SIZE (6cm×12cm) ▽

B5 SIZE △  
B6 SIZE

L SIZE (6cm×12cm)  
M SIZE (4cm×8cm)  
S SIZE (2cm×5cm)  
POSTCARD SIZE

□ ADVERTISEMENT TO PRINTING SIZE (A)

□ ADVERTISED DATA TO FIT

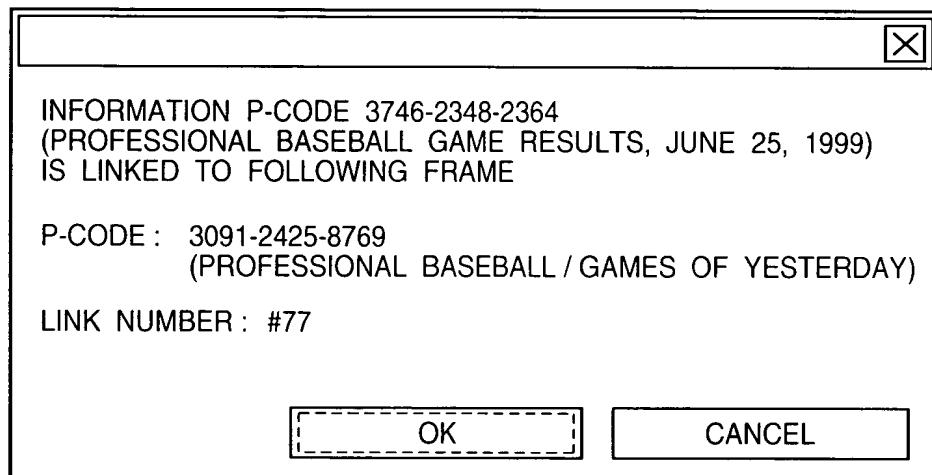
□ PORTRAIT (P)  
□ LANDSCAPE (L)

□ T SIZE

□ PRINT ADVERTISEMENT AT THE CENTER WITHOUT  
ANY CHANGE IN SIZE OF REGISTERED DATA (R)

NEXT (E)   BACK (B)   CANCEL  
REGISTRATION (C)

FIG. 52C



## F I G. 66

00000000000000000000000000000000

			<input type="checkbox"/>
LIMITATION ON ADVERTISEMENT INSERTION POSITION			
<input type="checkbox"/> SINGLE ADVERTISEMENT (U)			
<input type="checkbox"/> ALWAYS TO BE PRINTED AS TOP ADVERTISEMENT (T)			
<input checked="" type="checkbox"/> MAY BE PRINTED ON LOWER SURFACE (R)			
NEXT (F)		BACK (B)	CANCEL REGISTRATION (C)

## F I G. 67

CHARGE FOR REGISTERED ADVERTISEMENT PER INSERTION  
IS 20 YEN. ADVERTISEMENT IS CHARGED FOR IN  
CORRESPONDENCE WITH NUMBER OF PRINTED PAGES

SET UPPER LIMIT OF ADVERTISEMENT CHARGE:

DESIGNATE MAXIMUM NUMBER OF TIMES OF PRINTING (V)

DESIGNATE UPPER LIMIT OF ADVERTISEMENT  
CHARGE (P)

MAXIMUM (M) :   TIMES

## F I G. 68

PRESS REGISTER BUTTON TO END REGISTRATION

FOLLOWING PROPERTIES ARE REGISTERED

REGISTERED FILE NAME :  
Bargain\_sale.txt  
Bargain\_sale.jpg

VALID DATES :  
FROM MARCH 29, 1999 TO APRIL 10, 1999

LINK RULE TO INFORMATION

REGION  
DESIGNATE CITIES, TOWNS, AND VILLAGES,  
KITA-KU, KAWASAKI-SHI

KEYWORD  
EATING AND DRINKING, RESTAURANT,  
CHINESE, DISCOUNT, TASTY

REGISTER (R)      BACK (B)      CANCEL  
REGISTRATION (C)

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FIG. 69

DO YOU WANT PRINT OF PARTICULARS OF  
REGISTERED ADVERTISEMENT INFORMATION?

( PRINT IS ALSO AVAILABLE FROM INQUIRY OF )  
REGISTERED ADVERTISEMENT INFORMATION )

YES (Y)  NO (N)

FIG. 70

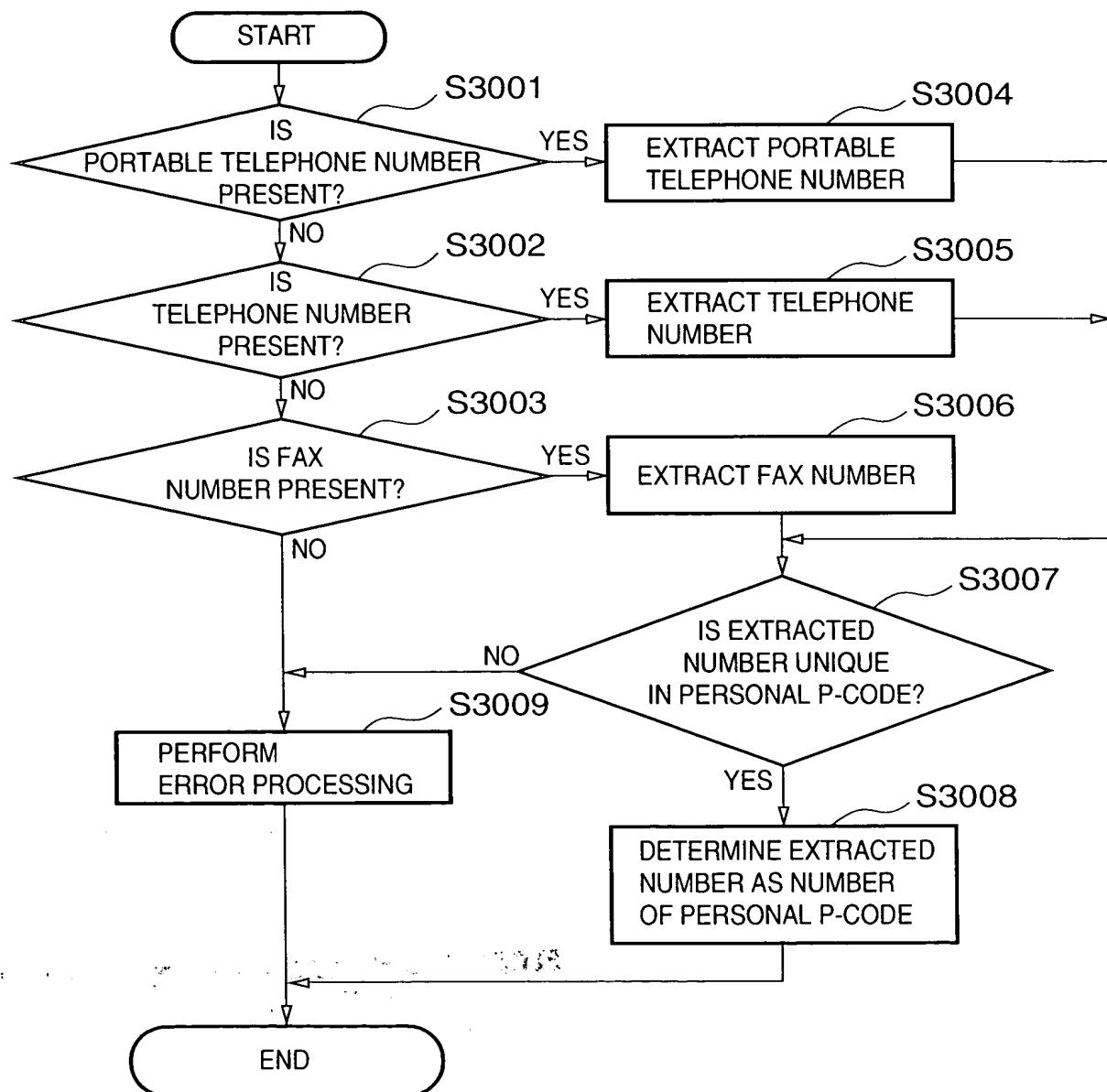
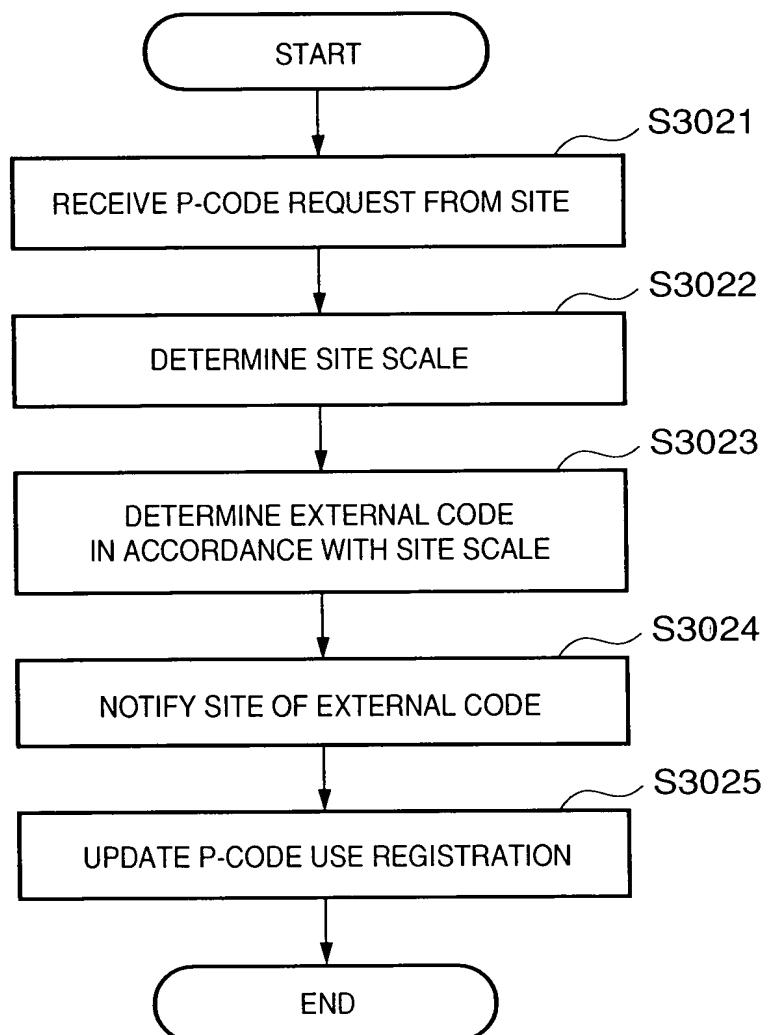


FIG. 71



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FIG. 72

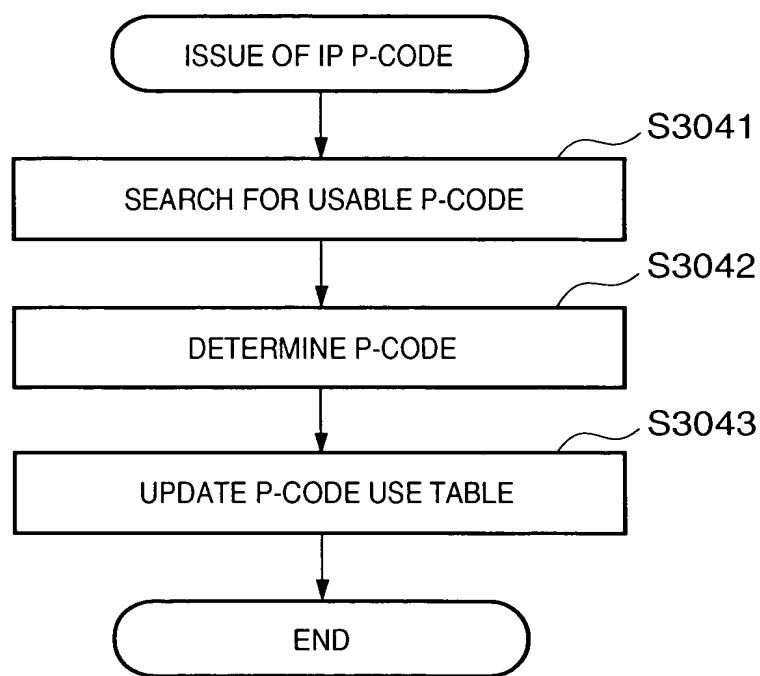
SCALE	EXTERNAL CODE	URL
MINIMAL SCALE		
SMALL SCALE		
MEDIUM SCALE		
LARGE SCALE		
MAXIMUM SCALE		

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## FIG. 73

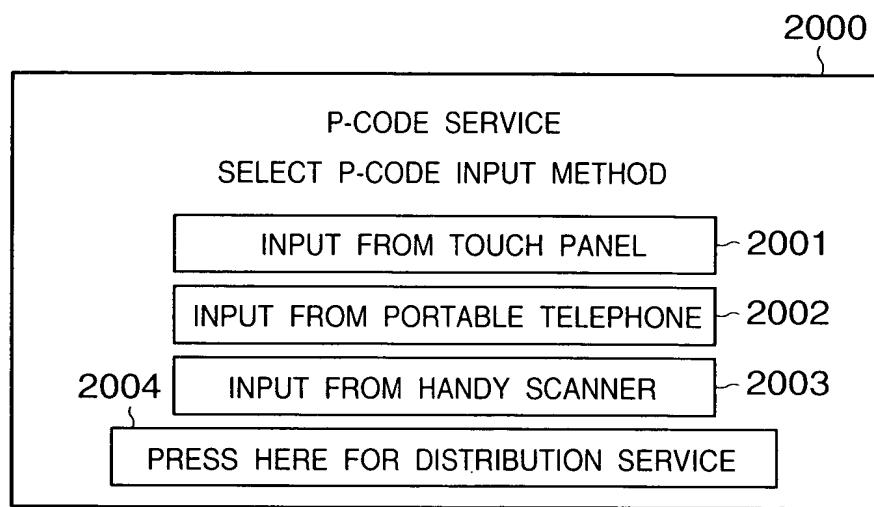
P-CODE (NUMBER SECTION = EXTERNAL CODE + INTERNAL CODE)	VALID DATES OF CODE

FIG. 74



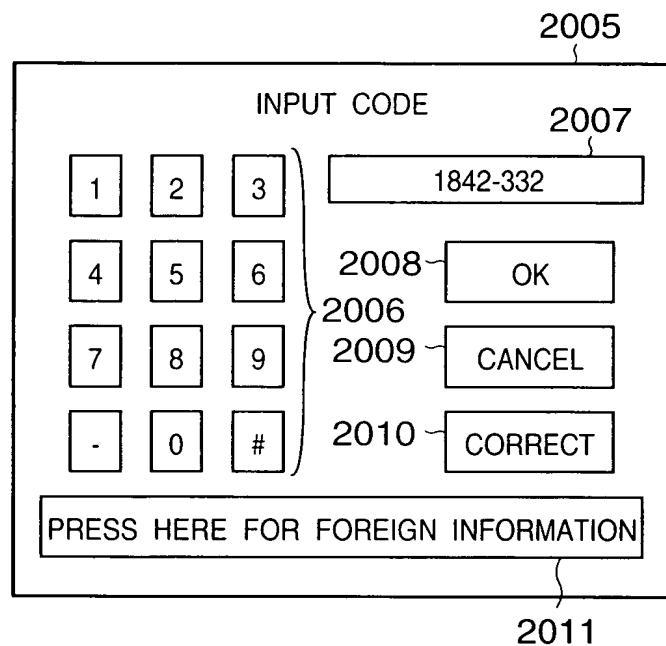
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FIG. 75



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FIG. 76



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FIG. 77

2012

2014

INPUT PASSWORD

2015

2013

2016

2017

OK

CANCEL

CORRECT

1	2	3	*	*	*	*
4	5	6		OK		
7	8	9		CANCEL		
-	0	#		CORRECT		

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FIG. 78

2018

PRESS "OK" WHEN NUMBER INPUT FROM  
YOUR DEVICE IS ENDED

OK

2019

CANCEL

2020

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## FIG. 79

2021

PRESS "OK" WHEN HANDY SCANNER CODE IS READ

OK

2022

CANCEL

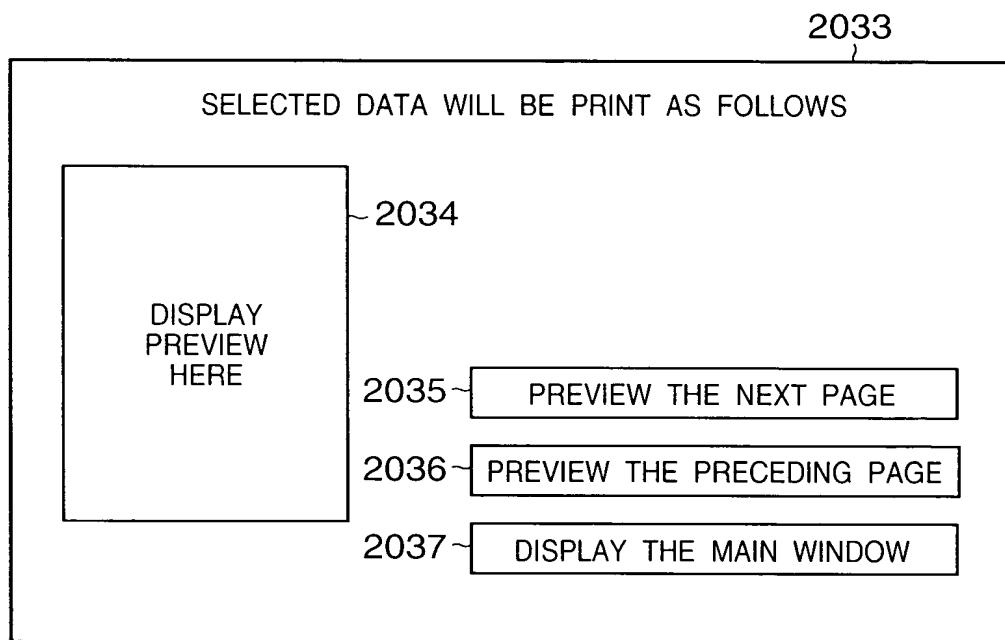
2023

F | G. 80

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FOLLOWING ITEMS ARE TO BE PRINTED 2027				INPUT ANOTHER P-CODE	
P-CODE	TITLE (CONTENTS)	NUMBER OF PAGES	CHARGE	PRINTING	
1842-2417	NFL GAME RESULTS	1	70	<input type="checkbox"/> COLOR	<input type="checkbox"/> MONOCHROME
1842-2450	ODDS AND OUR TIP ON EMPEROR PRIZE	1	70	<input type="checkbox"/> COLOR	<input type="checkbox"/> MONOCHROME
					NO
					NO
					2027a 2027b 2027c
					2028
CURRENT NUMBER OF PAGES TO PRINT IS 2, AND CHARGE IS 140 YEN. ADVERTISEMENT INSERTION DISCOUNTS 0 YEN					
DISPLAY PRINT PREVIEW					
<input type="checkbox"/> PRINT					
<input type="checkbox"/> BACK					
<input type="checkbox"/> CANCEL					
					2029 2030 2031 2032 2033

FIG. 81



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## FIG. 82

2038

### PRINTING OF ADVERTISEMENT

ADVERTISER BEARS PRINTING CHARGE FOR YOU  
WHEN ADVERTISEMENT IS PRINTED

PRINT IN FREE SPACE OF ARTICLE

PRINT ON LOWER SURFACE

PRINT ANOTHER PAGE

YES	NO
YES	NO
YES	NO

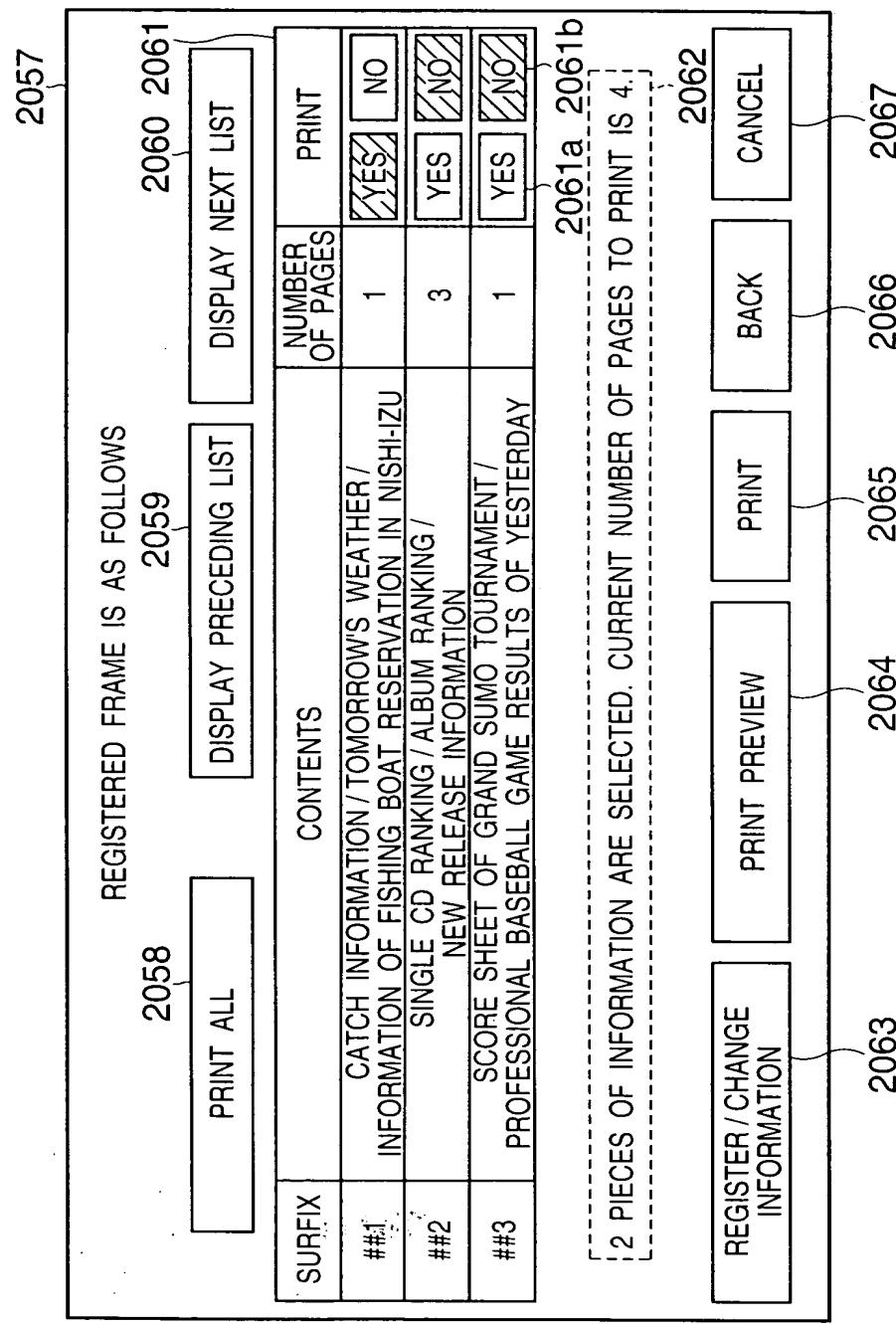
2039

2040 2041

OK	CANCEL
----	--------

# FIG. 85

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## FIG. 84

2053

### MAIL PRINTING OPTIONS

YOU CAN SELECT FOLLOWING OPTIONS

PRINT MAIL MESSAGES  
CONTINUOUSLY ONE SHEET

YES  NO

} 2054

DENSELY PRINT WITH  
SMALLEST LETTERS

YES  NO

2055

OK

2056

CANCEL

F | G. 83

MAIL BOX HAS FOLLOWING MAIL MESSAGE					
	SURFIX	SUBJECT (CONTENTS)	FROM (SENDER)	NUMBER OF PAGES	PRINT
2043		PRINT ALL			<input type="checkbox"/> COLOR <input type="checkbox"/> MONOCHROME <input type="checkbox"/> NO
2044	#1	NEW YEAR PARTY	takaha@cse.canon	1	<input type="checkbox"/> COLOR <input type="checkbox"/> MONOCHROME <input type="checkbox"/> NO
2045	#2	ABOUT SENDING OF DB EXAMINATION CONFERENCE REPORT	itoh@ccsi.dumnet	2	<input type="checkbox"/> COLOR <input type="checkbox"/> MONOCHROME <input type="checkbox"/> NO
2046	#3	Re : DO YOU KNOW?	nishida@ykk.com	1	<input type="checkbox"/> COLOR <input type="checkbox"/> MONOCHROME <input checked="" type="checkbox"/> NO
2047	2 MAIL MESSAGES ARE SELECTED. CURRENT NUMBER OF PAGES TO PRINT IS 3.				
2048	PRINT PREVIEW		<input type="checkbox"/> SET OPTIONS	<input type="checkbox"/> PRINT	<input type="checkbox"/> BACK <input type="checkbox"/> CANCEL
2049					
2050					
2051					
2052					
2053					

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## FIG. 86

2068

INPUT NUMBER OF FRAME TO BE CHANGED								
REGISTER NEW FRAME								
2070 {			##2			2071	2069	
1	2	3						
4	5	6						
7	8	9						
-	0	#						
2072 ~ OK								
2073 ~ CANCEL								
2074 ~ CORRECT								

FIG. 87

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2075

REGISTERED FRAME #2 HAS FOLLOWING CONTENTS

2076

P-CODE	CONTENTS	REGISTER
6982-9243-2311	SINGLE CD RANKING	<input checked="" type="checkbox"/> YES <input type="checkbox"/> NO
6982-9243-2302	ALBUM RANKING	<input checked="" type="checkbox"/> YES <input type="checkbox"/> NO
6990-0238-3765	NEW RELEASE INFORMATION	<input checked="" type="checkbox"/> YES <input checked="" type="checkbox"/> NO

2078a 2078b

ADD NEW P-CODE

2080

2081

2082

CANCEL

OK

BACK

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## FIG. 88

2083

SELECT FRAME PAPER SIZE

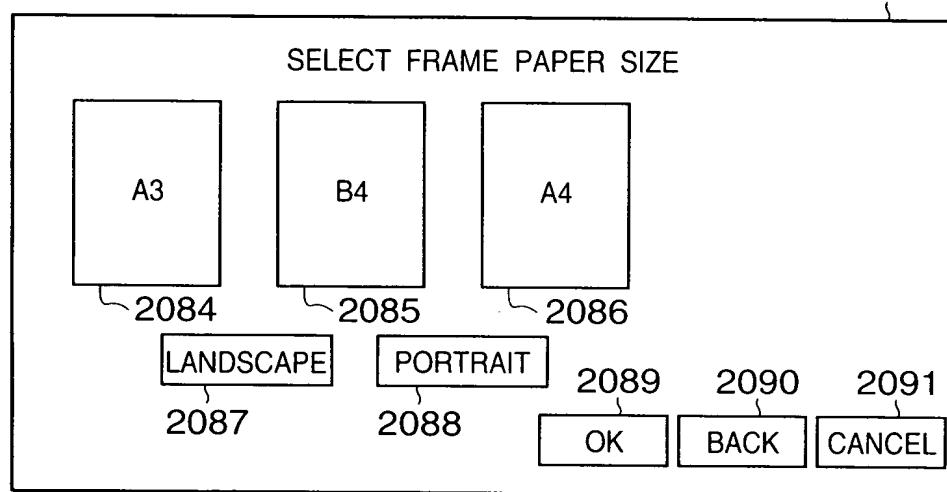
A3      B4      A4

2084      2085      2086

LANDSCAPE      PORTRAIT

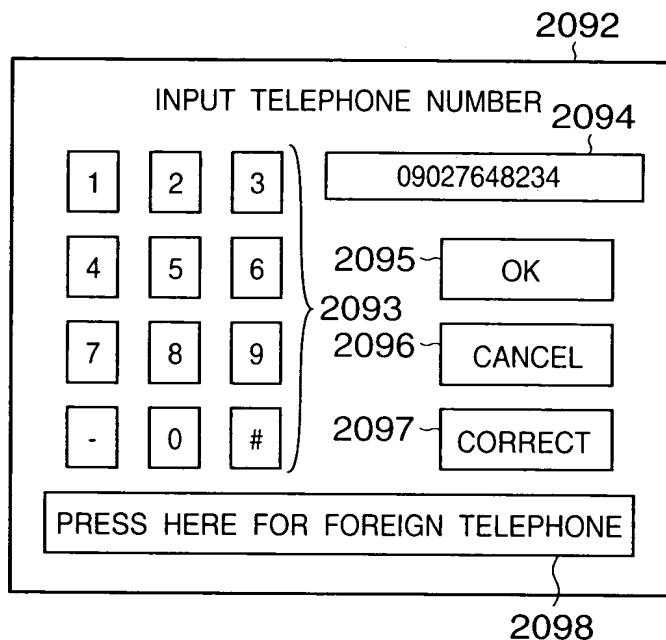
2087      2088      2089      2090      2091

OK      BACK      CANCEL



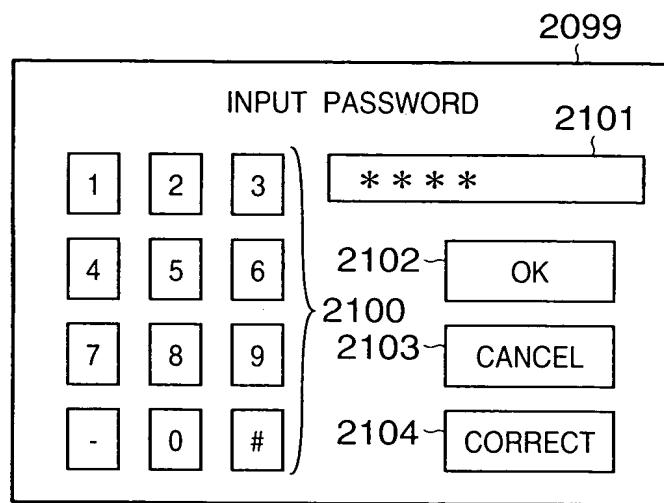
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FIG. 89



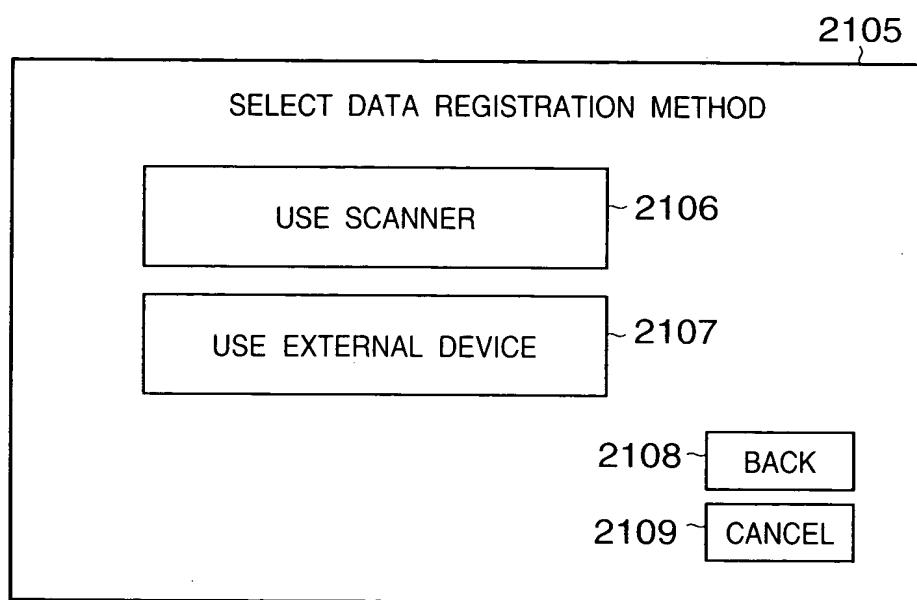
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## FIG. 90



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FIG. 91



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## FIG. 92

2110

SET ORIGINAL TO UPPER LEFT CORNER OF  
SCANNER AND PRESS "OK"

2111 ~

2112 ~

2113 ~

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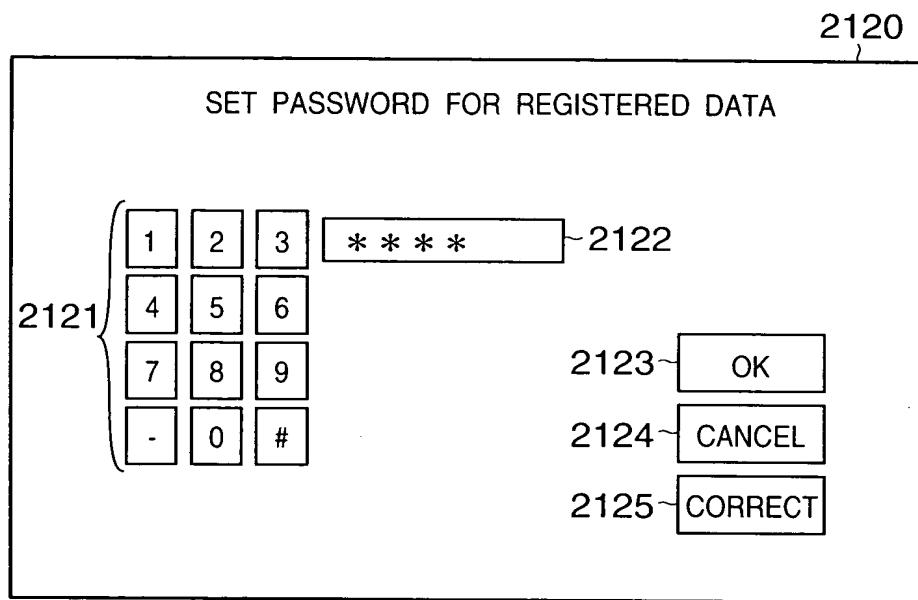
## FIG. 93

2114

REGISTERED DATA WILL BE PRINTED AS FOLLOWS	
<p>DISPLAY PREVIEW HERE</p>	2115
	2116~ <input type="button" value="NEXT"/>
	2117~ <input type="button" value="REGISTER ANOTHER DATA"/>
	2118~ <input type="button" value="CANCEL REGISTRATION"/>
	2119~ <input type="button" value="OK"/>

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## FIG. 94



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**FIG. 95**

2126

SET VALID DATES OF REGISTERED DATA	
2127~	UNTIL TOMORROW
2128~	ONE WEEK
2129~	ONE MONTH
2130	BACK
2131~	CANCEL

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DATA RECEIVED  
DATA PASSWORD  
REGISTERED DATA  
VALID DATES

DATA RECEIVED

FIG. 96

2132

FOLLOWING DATA IS RECEIVED.  
PRESS "OK" TO PRINT PARTICULARS

2133

REGISTERED P-CODE	09027648234-4
DATA PASSWORD	* * * *
REGISTERED DATA	IMAGE 480 KBytes
VALID DATES	ONE WEEK (UNTIL APRIL 10)

2134

2135

2136

OK

CANCEL

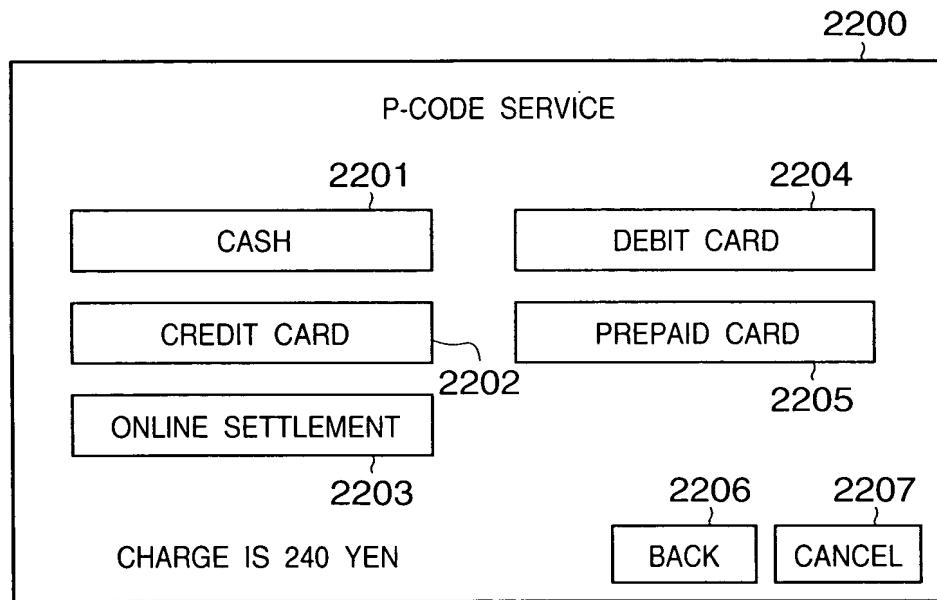
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## Chlorophyll a fluorescence

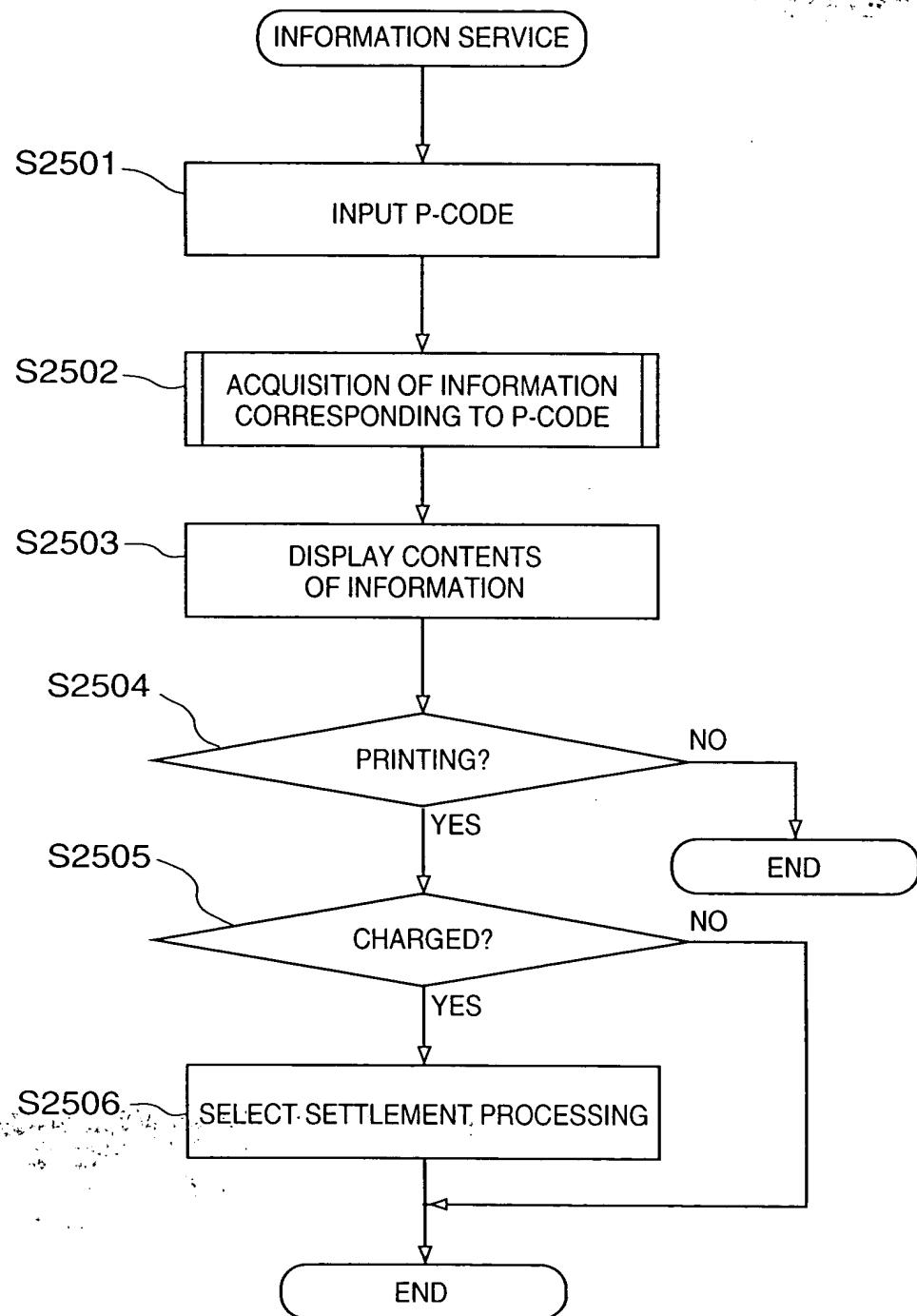
1996.1.15. 12:00 1996.1.15.12:00

87

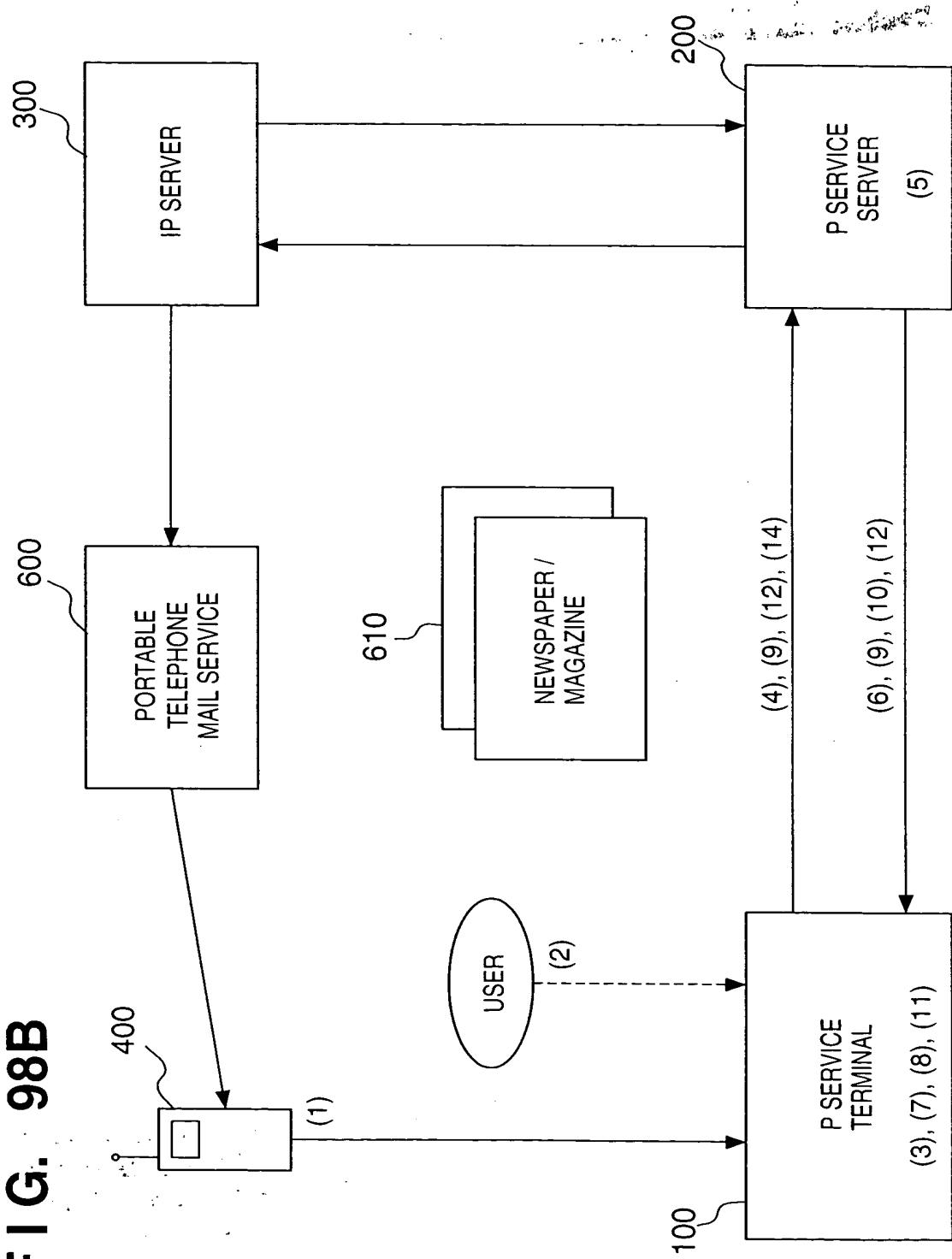
FIG. 97

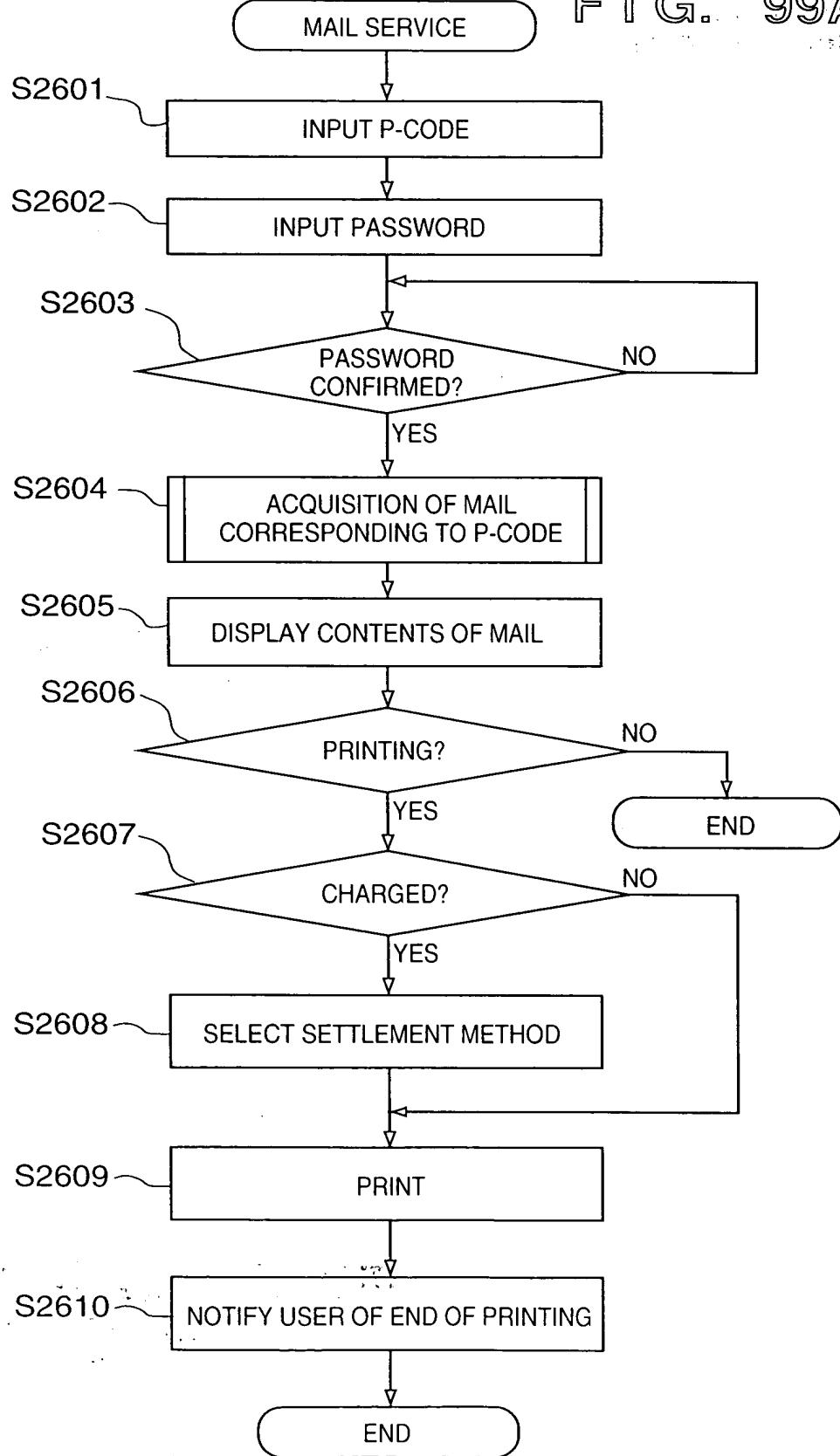


## F I G. 98A

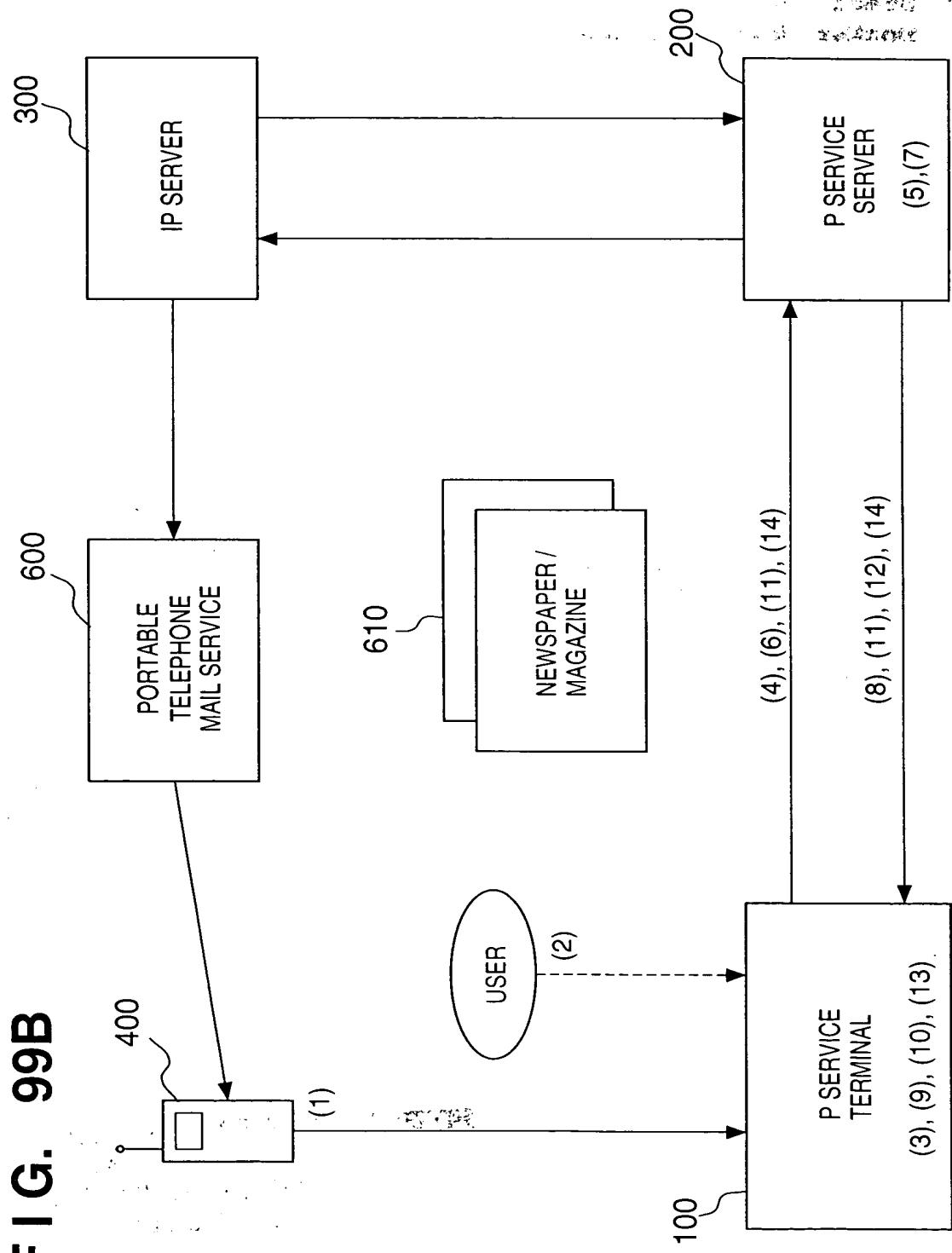


**FIG. 98B**





**FIG. 99B**



## FIG. 100A

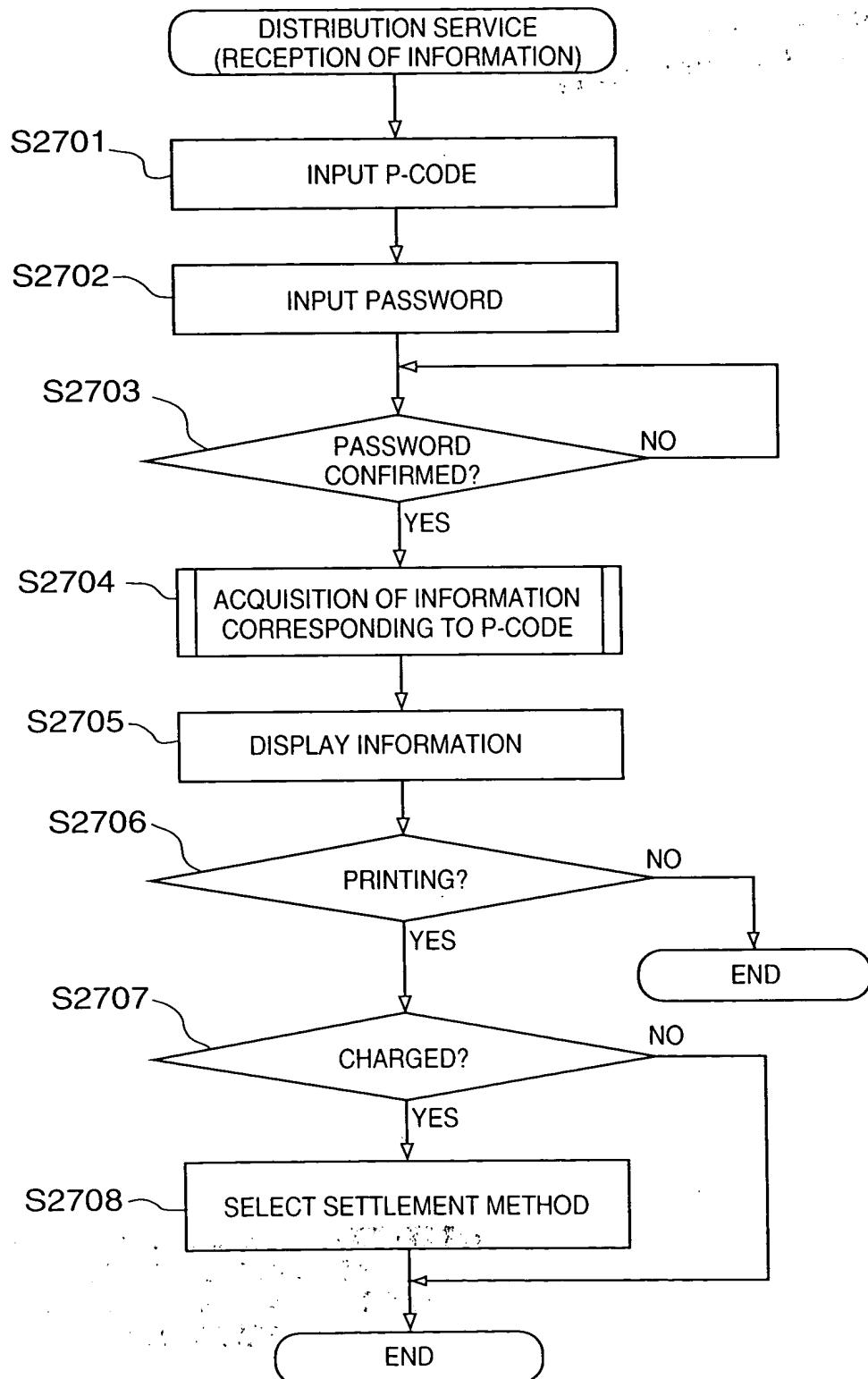
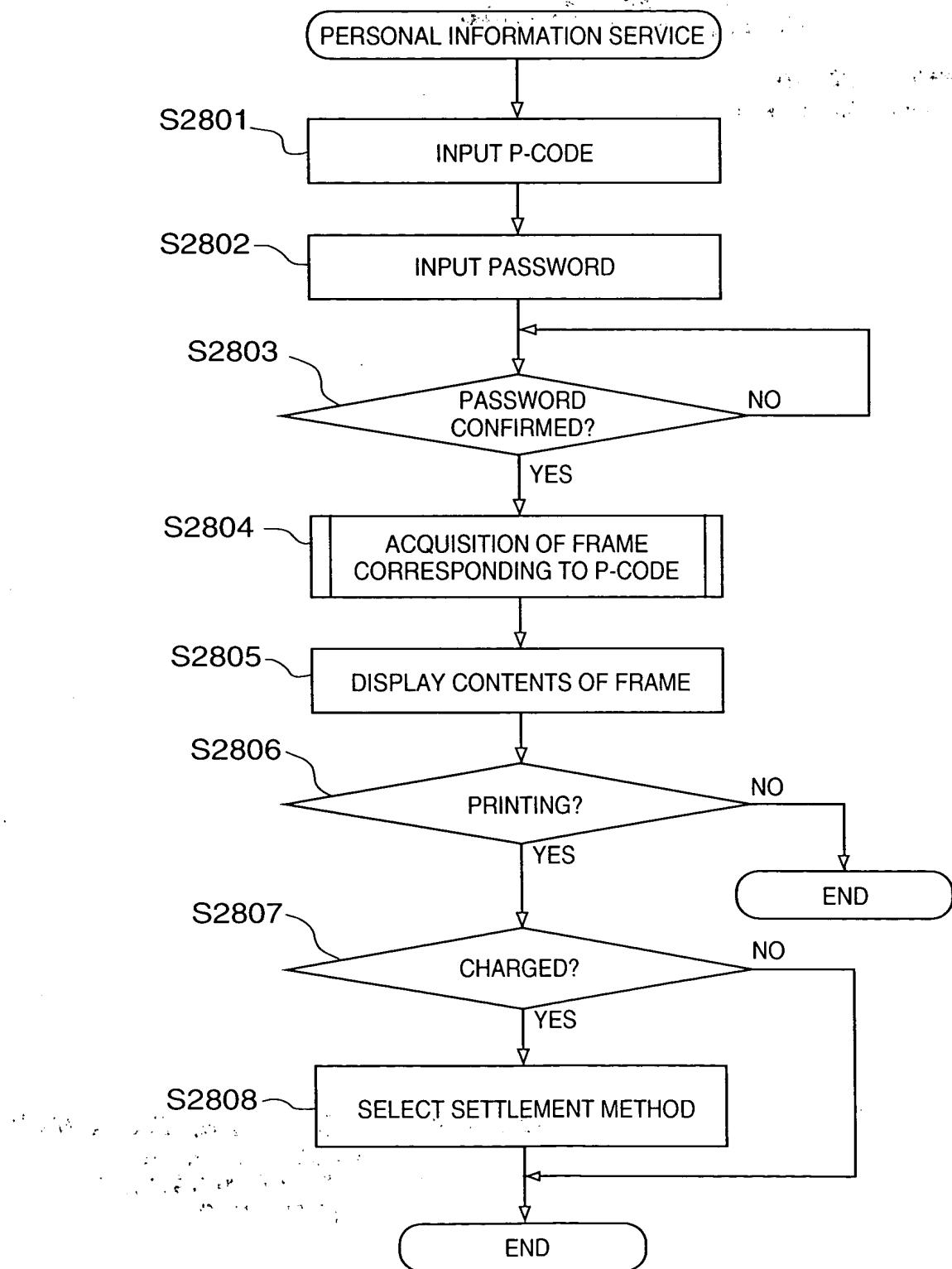
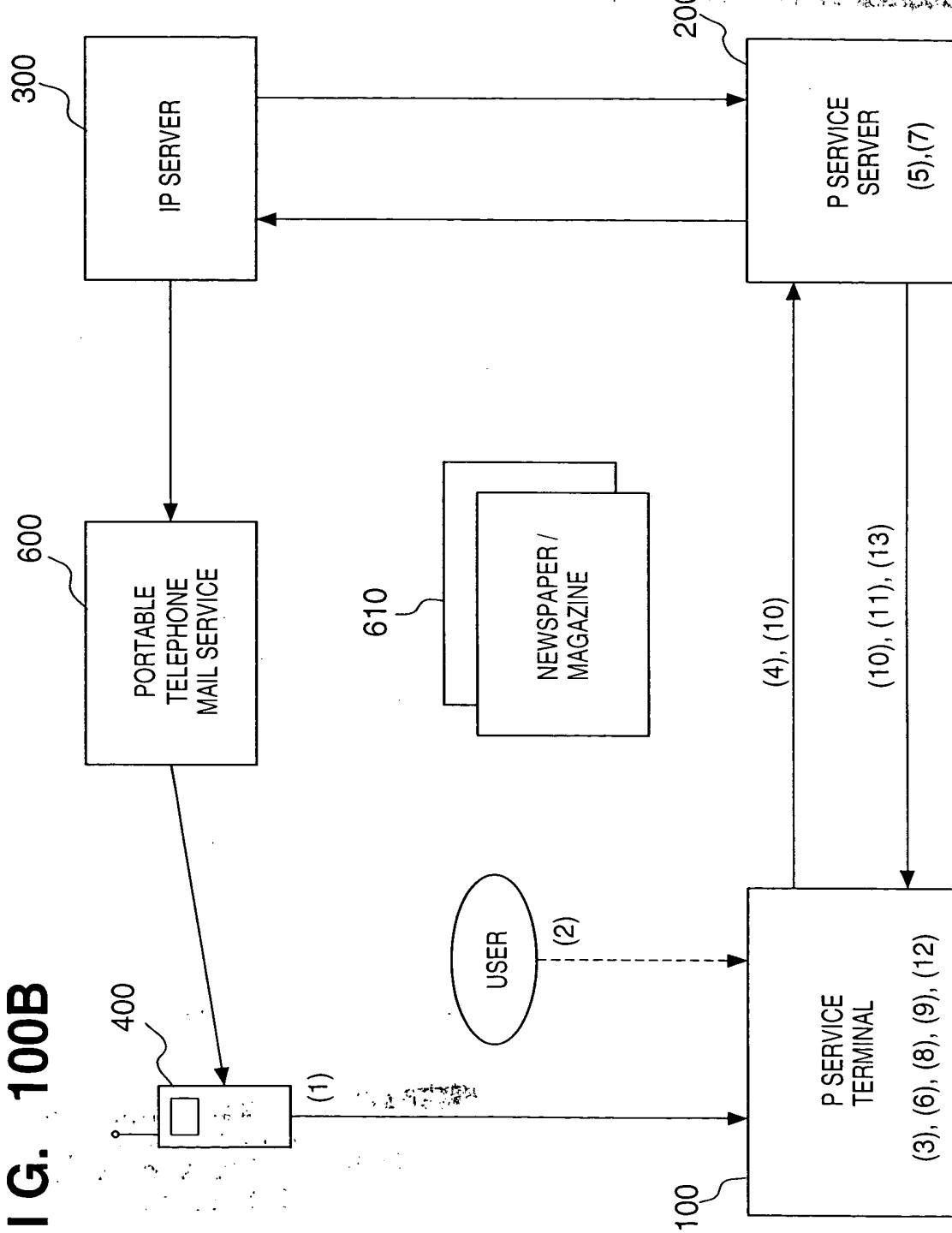


FIG. 101A



**FIG. 100B**



U.S. PATENT APPLICATION

INVENTOR: HIROSHI SATOMI ET AL.  
TITLE: INFORMATION PROVIDING  
METHOD, ETC.

Sheet 107 of 119

Docket No.: 862.C1892

FITZPATRICK, CELLA, HARPER & SCINTO  
30 ROCKEFELLER PLAZA  
NEW YORK, NEW YORK 10112  
212-218-2100

**U.S. PATENT APPLICATION**

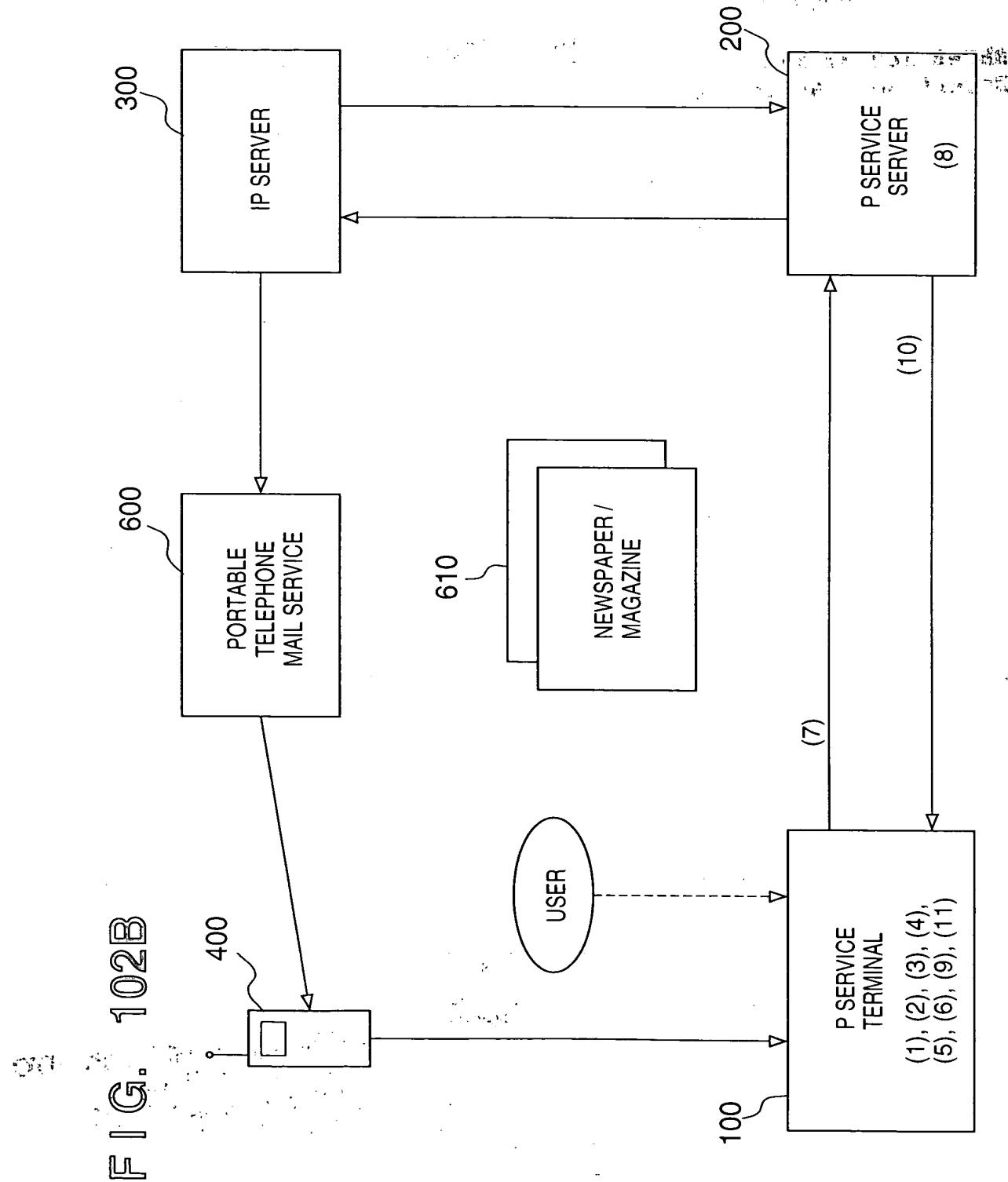
**INVENTOR:** HIROSHI SATOMI ET AL.  
**TITLE:** INFORMATION PROVIDING  
METHOD, ETC.

**Sheet 108 of 119**

**Docket No.:** 862.C1892

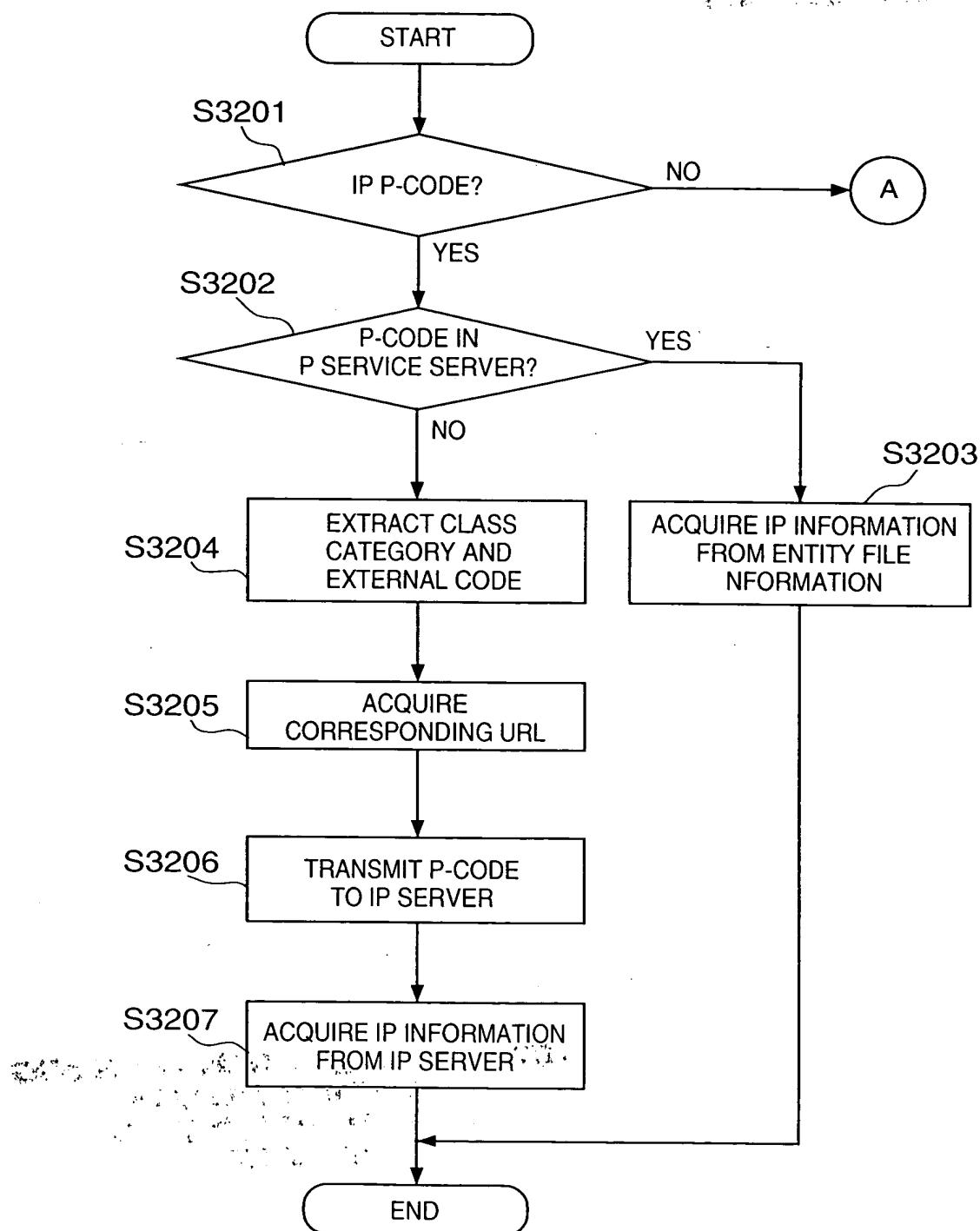
FITZPATRICK, CELLA, HARPER & SCINTO  
30 ROCKEFELLER PLAZA  
NEW YORK, NEW YORK 10112  
212-218-2100

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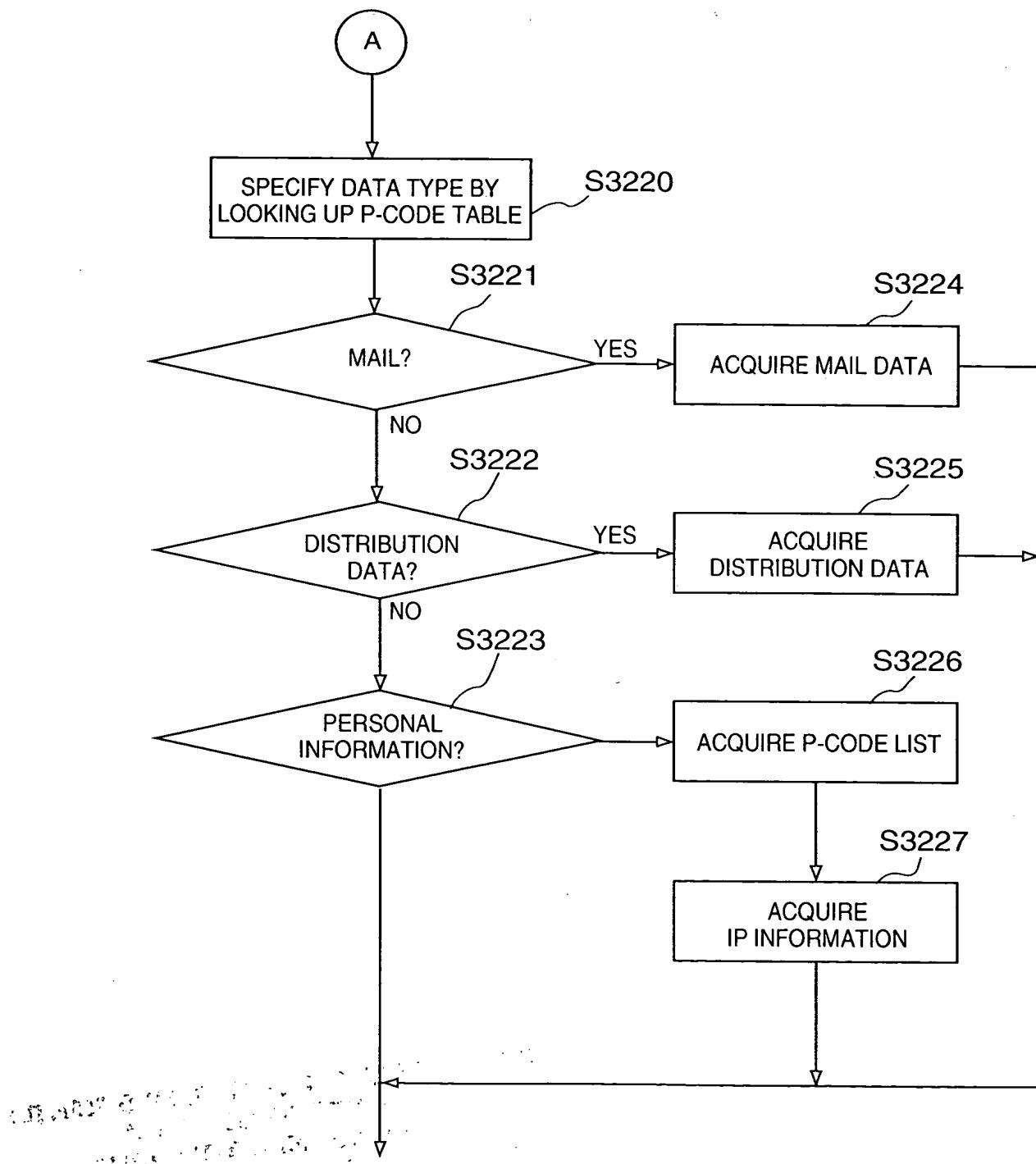
## F I G. 103A

## ACQUISITION OF IP INFORMATION

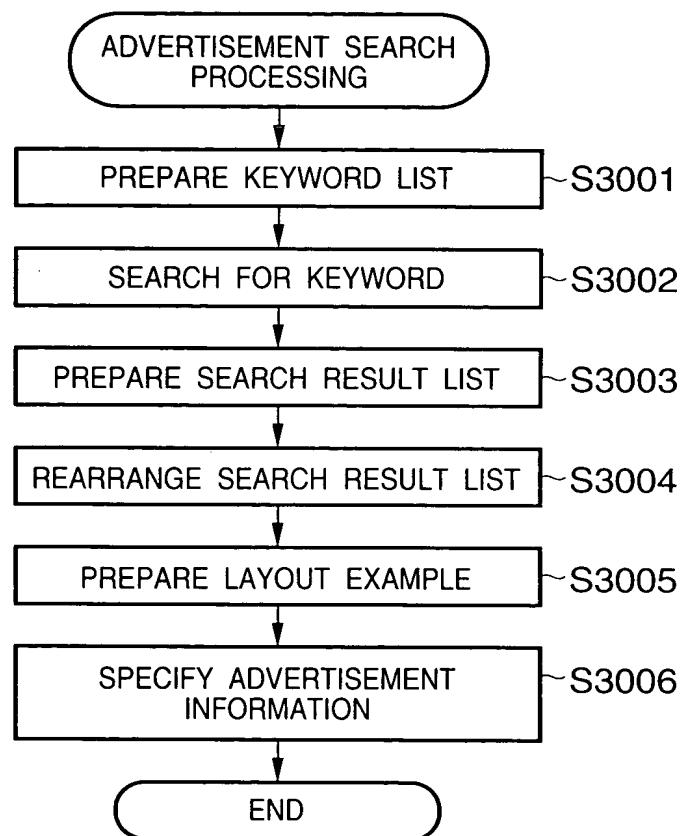


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## FIG. 103B



**FIG. 104**



**FIG. 105A**

IP INFORMATION LIST	
KEYWORD	WEIGHT
MARRIAGE	+10

**FIG. 105B**

USER REGISTRATION LIST	
KEYWORD	WEIGHT
TOKYO	+1
25 YEARS OLD	+1

**FIG. 105C**

P SERVICE TERMINAL LIST	
KEYWORD	WEIGHT
SAITAMA	+1

**FIG. 105D**

HIGHEST PRIORITY LIST	
KEYWORD	WEIGHT
ADMISSION	+5
CHINESE CUISINE	+4

**FIG. 105E**

LOWEST PRIORITY LIST	
KEYWORD	WEIGHT
TOKYO	+1
KANAGAWA	+1

FIG. 106A

SEARCH RESULT LIST OF IP INFORMATION LIST			
KEYWORD	WEIGHT	P-CODE	DEGREE OF MATCHING
MARRIAGE	+10	+++	+100
	-5	***	-50
	+3	- - -	+30
	-4	++ +	-40
	+7	* - *	+70

FIG. 106B

SEARCH RESULT LIST OF USER REGISTRATION LIST			
KEYWORD	WEIGHT	P-CODE	DEGREE OF MATCHING
TOKYO	+2	@@*	+2
	+8	+ - *	+8
	-2	@ + +	-2
25 YEARS OLD	+10	@ * *	+10

FIG. 106C

SEARCH RESULT LIST OF P SERVICE TERMINAL LIST			
KEYWORD	WEIGHT	P-CODE	DEGREE OF MATCHING
SAITAMA	+10	++@	+10
	+5	* + +	+5
	-5	@ * @	-5

FIG. 106D

SEARCH RESULT LIST OF HIGHEST PRIORITY LIST			
KEYWORD	WEIGHT	P-CODE	DEGREE OF MATCHING
ADMISSION	+10	++/	+50
	+3	* /*	+15
CHINESE CUISINE	+3	% % %	+12
	-4	\$ \$ \$	-16
	+7	% & %	+28

FIG. 106E

SEARCH RESULT LIST OF LOWEST PRIORITY LIST			
KEYWORD	WEIGHT	P-CODE	DEGREE OF MATCHING
TOKYO	+1	+ & +	+1
	-2	* * &	-2
KANAGAWA	+2	\$ - -	+2
	-2	+ - &	-2
	+1	* - &	+1

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**FIG. 107A**

SEARCH RESULT LIST OF IP INFORMATION LIST			
KEYWORD	WEIGHT	P-CODE	DEGREE OF MATCHING
MARRIAGE	+7	* - *	+85
	+10	+ - +	+80
	+3	- - -	+30
	-5	* * *	-30
	-4	+ - +	-45

**FIG. 107B**

SEARCH RESULT LIST OF USER REGISTRATION LIST			
KEYWORD	WEIGHT	P-CODE	DEGREE OF MATCHING
TOKYO	+8	+ - *	+10
	-2	@ + +	+0
	+2	@ @ +	-1
25 YEARS OLD	+10	@ * *	+10

**FIG. 107C**

SEARCH RESULT LIST OF P SERVICE TERMINAL LIST			
KEYWORD	WEIGHT	P-CODE	DEGREE OF MATCHING
SAITAMA	+10	+ + @	+15
	+5	* + +	+3
	-5	@ * @	-8

**FIG. 107D**

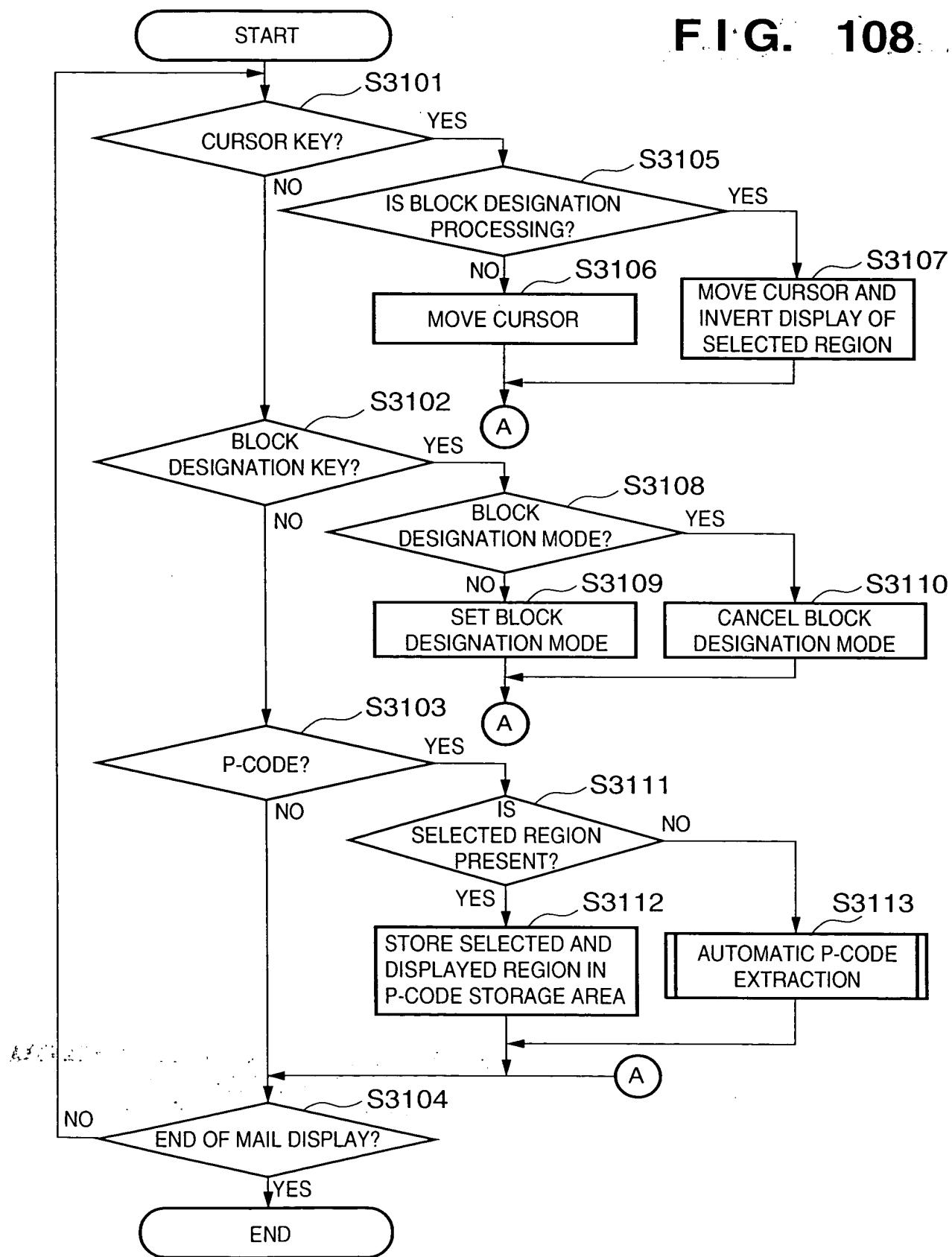
SEARCH RESULT LIST OF HIGHEST PRIORITY LIST			
KEYWORD	WEIGHT	P-CODE	DEGREE OF MATCHING
ADMISSION	+10	+ + /	+40
	+3	* / *	+10
CHINESE CUISINE	+7	% & %	+25
	+3	% % %	+20
	-4	\$ \$ \$	-5

**FIG. 107E**

SEARCH RESULT LIST OF LOWEST PRIORITY LIST			
KEYWORD	WEIGHT	P-CODE	DEGREE OF MATCHING
TOKYO	-2	* * &	+4
	+1	+ & +	-5
KANAGAWA	+2	\$ - -	+10
	-2	+ - &	-1
	+1	* - \$	-5

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RECEPTION OF MAIL AND DISPLAY OF CONTENTS OF MAIL

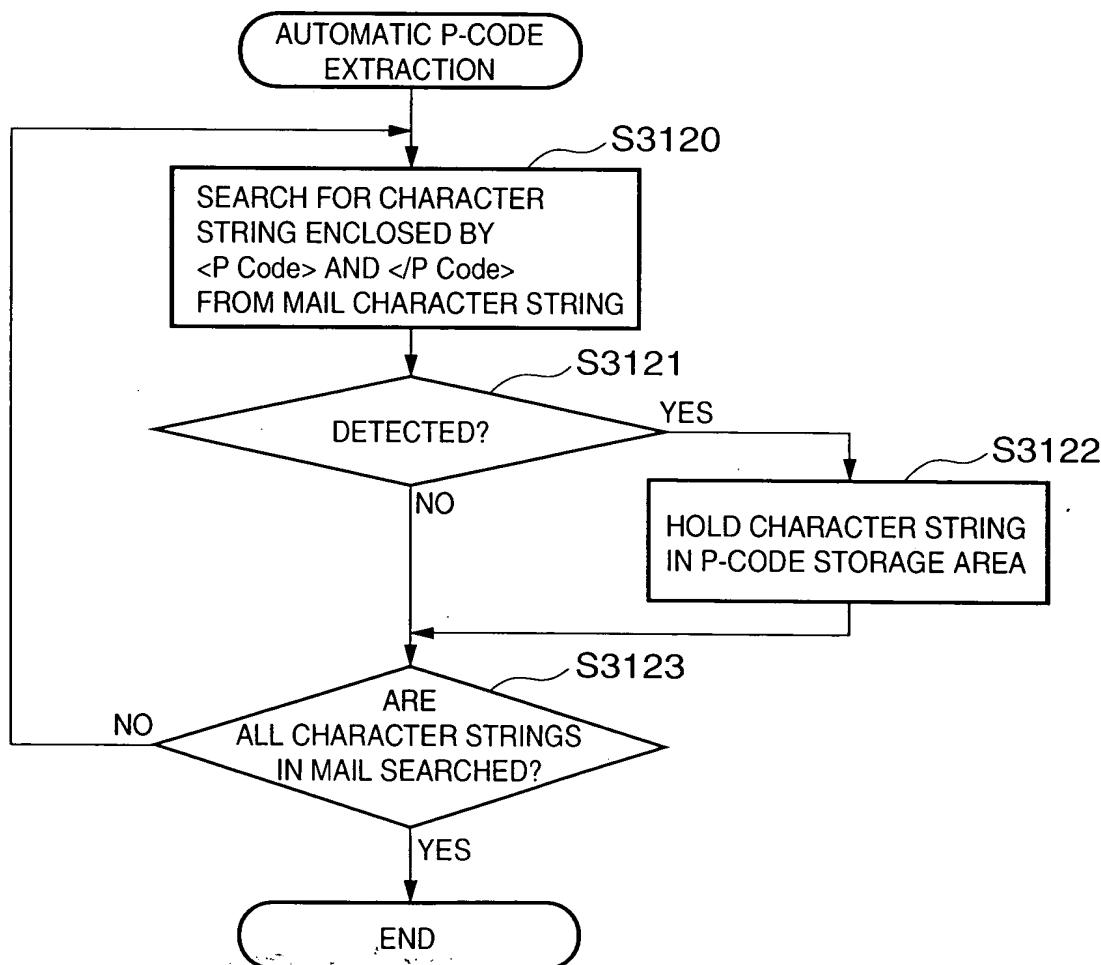
FIG. 108



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## FIG. 109

MAIL UNDER DISPLAY AND AUTOMATIC P-CODE EXTRACTION



## P-CODE TRANSMISSION FUNCTION

FIG. 110

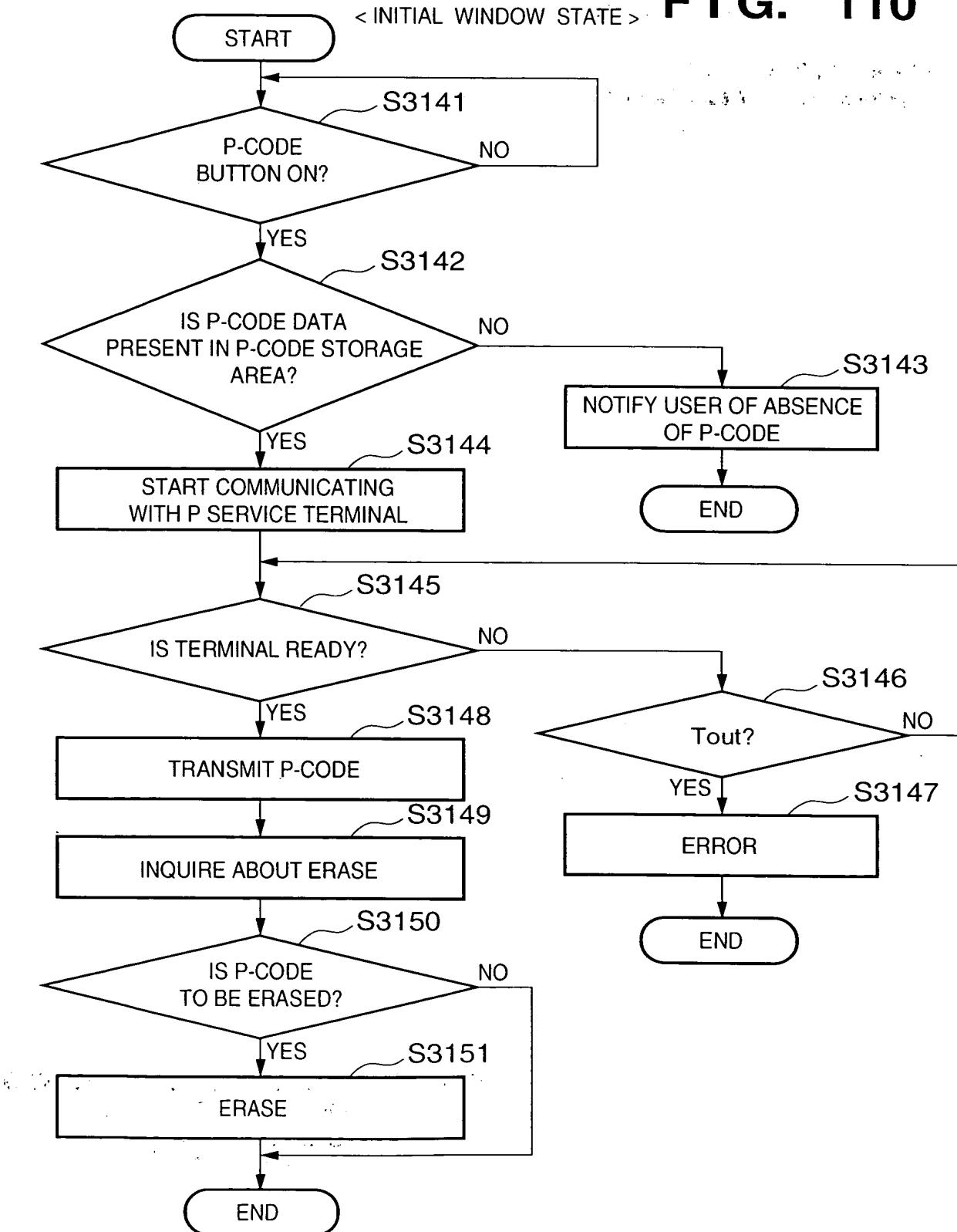


FIG. 111

